

# Ms Josephine Tan Mei Ling

## General Manager for Penang Green Council

### 1. Personal Information

- Date of birth : 14 March 1986
- Place of birth : Penang

### 2. Educational Background

Completed secondary education in Penang Girls' High School and graduated from the Universiti Tunku Abdul Rahman (UTAR) as Bachelor Degree (HONS) Mass Communication in the Creative Industry Faculty.

### 3. Interests and hobbies

Reading, listens to music, workout and goes on holidays during her free time

### 4. Occupational History

For the past 6 years, she has been serving as the Special Officer in charge of Environmental portfolio under Penang State Government. Her vast experience also comes from her active involvement in environmental related issues, policies making, educational awareness and international networking platforms such as UNEP, CCAC, ICLEI, GEC, JICA, ISWA and UN Habitat. She reported to office as PGC's new General Manager in April 2019.

### 5. GM's Vision

Penang Green Council has been invited to share the background, structure and insights of the establishment of PGC and the team's passion on our projects to numerous parties of different business nature, be it private, public or government organisations. We are proud that Penang's guidelines for No Free Plastic Bag has been referenced by MESTECC previously and introduced nationally as Malaysia's Roadmap Towards Zero Single-Use Plastics. As the environmental education arm for the State for the past 10 years, PGC advocates to ensure the delivery of this important knowledge to all Penangites.

During Josephine's short time in PGC, she had a big dream - to bring PGC to newer heights. PGC has been in establishment for almost 10 years, she saw that PGC has more than what it takes to take on bigger roles, involvement and participation in the State's call for environmental advocacy. A transformation was needed to allow the sustainability of the organisation. She envisioned that PGC has the potential to serve PGC is now embarking more on project planning and development to enhance the promotion and practice of green initiatives and projects in Malaysia. In future, PGC hopes to serve as a hub, spark conversation as well as a think tank to create change and impactful cause for the environmental agenda in the State.



## Vision

PGC as the central hub harnessing green technology and supporting holistic Green initiatives to achieve sustainable and resilient Penang

## Mission

To Enable, Empower and Enrich stakeholders to practice sustainable development, protecting the environment and improving the quality of life

## Objectives

- To serve as a hub (point of reference) for ingenuity and novel ideas in Penang tackling issues that are concern to the Environment
- To focus on research, policy and academic work in the areas of environment, climate change, resilience and sustainable development
- To develop tools, ideas and opportunities in harnessing green technology & engagement of people on environment awareness