



HAND PRINT

Positive Actions for the Sustainable Development Goals



“Making Right Choices, Becoming A Responsible Consumer”

Towards Sustainable Consumption and Production (SDG 12)



- RCE Srinagar works in the Indian Himalayan Region, the northern-most part of India, including the areas on the international border of India with Pakistan, China, Nepal, Bhutan, Myanmar and Bangladesh. Most of this region is politically sensitive, especially the areas on the Line of Control (LoC) with Pakistan where RCE Srinagar is located. It is heavily guarded by armed forces, and movement in the area is restricted, controlled and monitored. The RCE network consists of more than 20 institutions including two universities, colleges, several government departments including the Department of Education, the Municipal Corporation, NGOs and CBOs.
- RCE Srinagar is committed to provide all possible support to state Government, District Administration, Local Urban & Rural bodies to achieve the SDGs and Agenda 2030
- RCE Srinagar focuses on the many activities in the region which includes - DRR, WASH, Education, Livelihood, Environment Education, Biodiversity, waste Management, Youth development, women Empowerment, School Construction and developing IEC Materials align with agenda of SDG Goals -2030

- Co2 Pick Right campaign – Picking of Right Habits
- A school based awareness program for children's.
- Using Cloth bags for market use.
- Using Public Transport.
- Switch to renewable
- Using water wisely
- Plantation drives in surrounding
- Cleaning of streams
- Try to cut out plastic.
- Use cycle for short distances
- Reduce reuse & recycle awareness among students & community.





- **Parvayaran Mitra campaign** :- **Action towards sustainability**, A Paryavaran Mitra -(Friend of Environment).
- Paryavaran Mitra, is a nationwide initiative to create a network of **young leader** from schools across the country, who have the awareness, knowledge, commitment, and potential **to meet the challenges of environmental sustainability in their own spheres of influence**.
- Conserve Water and Electricity.
- Plantation Drive, Plant More Trees.
- Protect Local Water Sources
- Drive Less, Walk More
- Keep your schools and community places environment friendly.
- Buy Energy Efficient Products
- Eat as locally as possible
- PM demonstrates environmental citizenship qualities through positive change in behaviour and action at individual, school, family and community levels.



- ‘Umang’ School program on Green campaign:-
- School awareness programs is Green campaign.
- Formation of green club in Schools.
- Capacity building of Teachers, on Climate change.
- Formation of Plant Nursery in Schools Campus.
- Community Based Green drive.
- Formation of Kitchen Garden in Schools.
- Plantation Drive & Rallies on Green Environment
- Environmentally Informative Field Trip
- **Go** Paperless campaign



Mobile Exhibition On Green Consumer campaign:-

- RCE Srinagar through the mobile Exhibition van on Green Consumer camping covered more than 5000 schools in entire state.
- The mobile van on Green Consumer camping is used to exhibit a live demonstration to students & teachers helps **schools** to set up and run a student-led environmental **programme**.
- Green Consumer campaign focuses on Waste Management, Water Conservation, Energy Efficiency.
- Cleanliness Drive in school & Community.
- Street Play & Rallies on Green Environment Campaign.
- Raising awareness & Responsibility amount youth.
- Awareness on Biodiversity, promotion of Plantation Drive



- **Water Sanitation & Hygiene (WASH Campaign)**
- Hand washing campaign in schools & Community.
- Awareness in community on open defecation
- Health awareness related to opened defecation
- Open defecation Free village campaign.
- More than New 3000 Toilet construction completed.
- Awareness for general public through rallies & street Plays.
- Capacity building of teachers & religious Leaders on OD, health & personal Hygiene



• Water for All campaign

- RCE Srinagar is helping Government of India to achieve sustainable water supply to all those villages which are not connect to the water supply & facing water & health crisis.
- Launch of IEC campaign in schools & Villages water Management & Green Environment
- Rain water harvesting awareness & Training, water testing trainings
- Water conservation campaign in schools & Villages, water saving tips.
- Awareness on water borne diseases, Invite People To Activities and Events
- Taken a step to conserve water through the production of alternative crops for optimal water usage
- Awareness for farmers on agriculture production, Drip irrigation systems deliver water directly to a plant's roots, reducing the evaporation that happens with spray watering systems



Happy
Green Consumer Day 2020

Wishing Everyone
Green Earth
and
Blue Sky