

**Welcome to Presentation**

# Green Consumer Day 2020

28 September, 2020

Presentation on:

**Sustainable Consumption and Production (SCP)**

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# Green Consumer Day

- Green Consumer Day is the day when we can think and rethink on what we buy, how and the impact it has on us and on our common environment.



# Who is a Green Consumer

- A green consumer is someone who is aware of his or her obligation to protect the environment by selectively purchasing green products or services.
- A green consumer tries to maintain a healthy and safe lifestyle without endangering the sustainability of the planet and the future of mankind.

# Sustainable Consumption and Production

- Sustainable Consumption and Production (SCP) refers to “the use of services and related products, which respond to basic needs and bring a better quality of life while minimizing the use of natural resources and environment impact”.



# SCP

- A driving force of the global economy
- SCP aims to do 'more and better with less' by reducing use of resources, degradation and pollution along the life cycle of goods and services, and to enhance the quality of life and well-being for all.



# Why SCP

- SCP ensures to adopt sustainable practices at each of the lifecycle stages including sourcing, production, distribution, design of products and services, use of products, and waste management.



# Why SCP

- Save our Planet
- Improve our lifecycle
- Feeding the world
- Economic sustainability
- Save energy and water resources
- Balance production and distribution
- Optimum use of natural resources
- Proper waste management.



# Facts and figures

- 1.3 billion tones of food is wasted every year, while almost 2 billion people go hungry or undernourished.
- Globally, 2 billion people are overweight or obese.
- Globally, 30–40% of all food is wasted.
- 700 million people hungry.



# How to achieve SCP

- Effective coordination within government and non-government organizations,
- Awareness building of all consumers, industry and government
- Management of sustainable and efficient use of natural resources
- Systematic integration of SCP into the education processes.

# How to achieve SCP

- Change consumers' attitudes and consumption habits
- Good consumption practices such as
  - Buying sustainable products
  - Saving water and energy
  - Reducing waste
  - Living actively and eating healthy food
  - Choosing low-impact transport.

# How to Achieve SCP

- Rise of education and awareness
- Social concern,
- Environmental awareness and solidarity.
- Avoid unsustainable consumption patterns in household
- SCP is supporting housing designs that is design of energy, water, waste, food, and transport system of a housing project.

# How to achieve SCP

- Become Green Consumer
- Behavioral Change
- Consumer Education and Awareness
- Changing the way we produce and consume goods and resources.
- Reduce Agricultural wastage



# Contribution of RCE Greater Dhaka

- Arrange seminar
- Conduct training
- Farmers motivational program
- Organize social awareness program
- Different advertisement for social awareness





# Contribution of Youth

- Youth camping program
- Social awareness activities
- Youth can take production responsibility
- Youth Entrepreneurship
- Youth can learn and youth can teach SCP
- Youth can be a Green Consumer & Producer

CLEANING CAMPAIGN, YOUTH FORUM





# SCP in Bangladesh

- Bangladeshi's average food intake 2514 kilocalories.
- 400,000 undernourished people has gone up 2017 to 2018
- Daily average consumption of milk per person is 33.7 ml.
- Per head daily meat consumption is 11.25 grams.
- 17.8 million people suffering from acute hunger.

# Barrier of Food Production

- Unplanned production system
- Lack of storage capacity
- Inadequate marketing facility
- Lack of post-harvest processing
- Financial crisis of farmer
- Traditional farming process



# SCP in Agriculture

- Well planned production and distribution
- Making Farmers awareness
- Reduce food losses along production and supply chains, including post-harvest losses.



# Conclusion

- We can bring green peace in by becoming a green consumer.
- Awareness and good consumption practices improve our life cycle.
- Sustainable Consumption and Production is very essential for save our planet also.

**Thank you**