

Reaching a deal is our only pursuit!



The 19th Shenzhen International Electric Vehicle Supply Equipment Fair

The 3rd Shenzhen International Optical Storage and Charging Industry Exhibition



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EXHIBITION REPORT

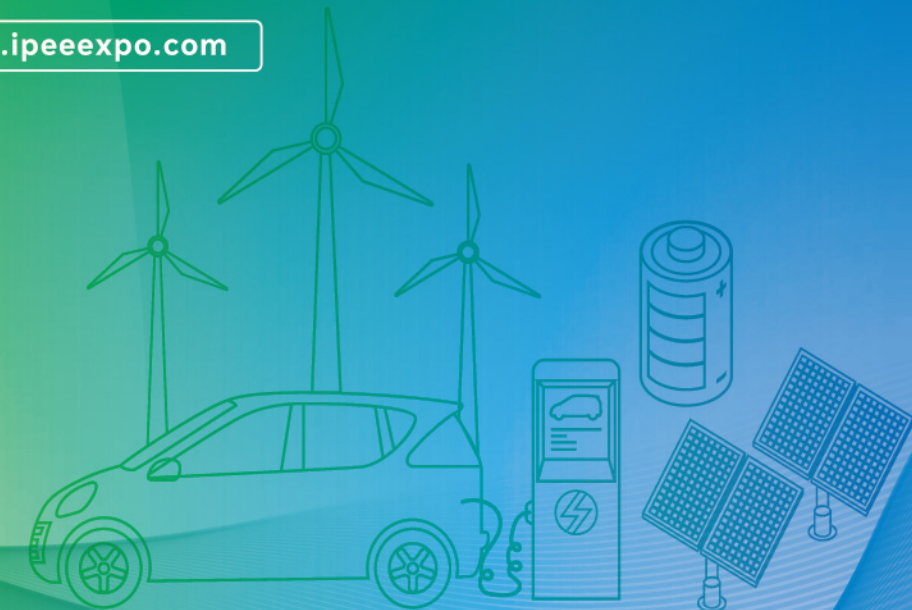
2024.4.24-26

Shenzhen Convention and
Exhibition Center (Futian)



www.evsechina.com

www.ipeexpo.com



Guangzhou Zhenwei International Exhibition Co.

Add: Room 403, Fengpu Technology Plaza, No.2433, Xingang East Road,
Haizhu District, Guangzhou, China

Tel: 020-89898329 Fax: 020-8395 3200

Email: evse@zhenweiexpo.com



Zhenwei New Energy Exhibition Series

The 18th Shanghai International Electric Vehicle Supply Equipment Fair
2023 Shanghai International Optical Storage and Charging Industry Exhibition

EXHIBITION REPORT

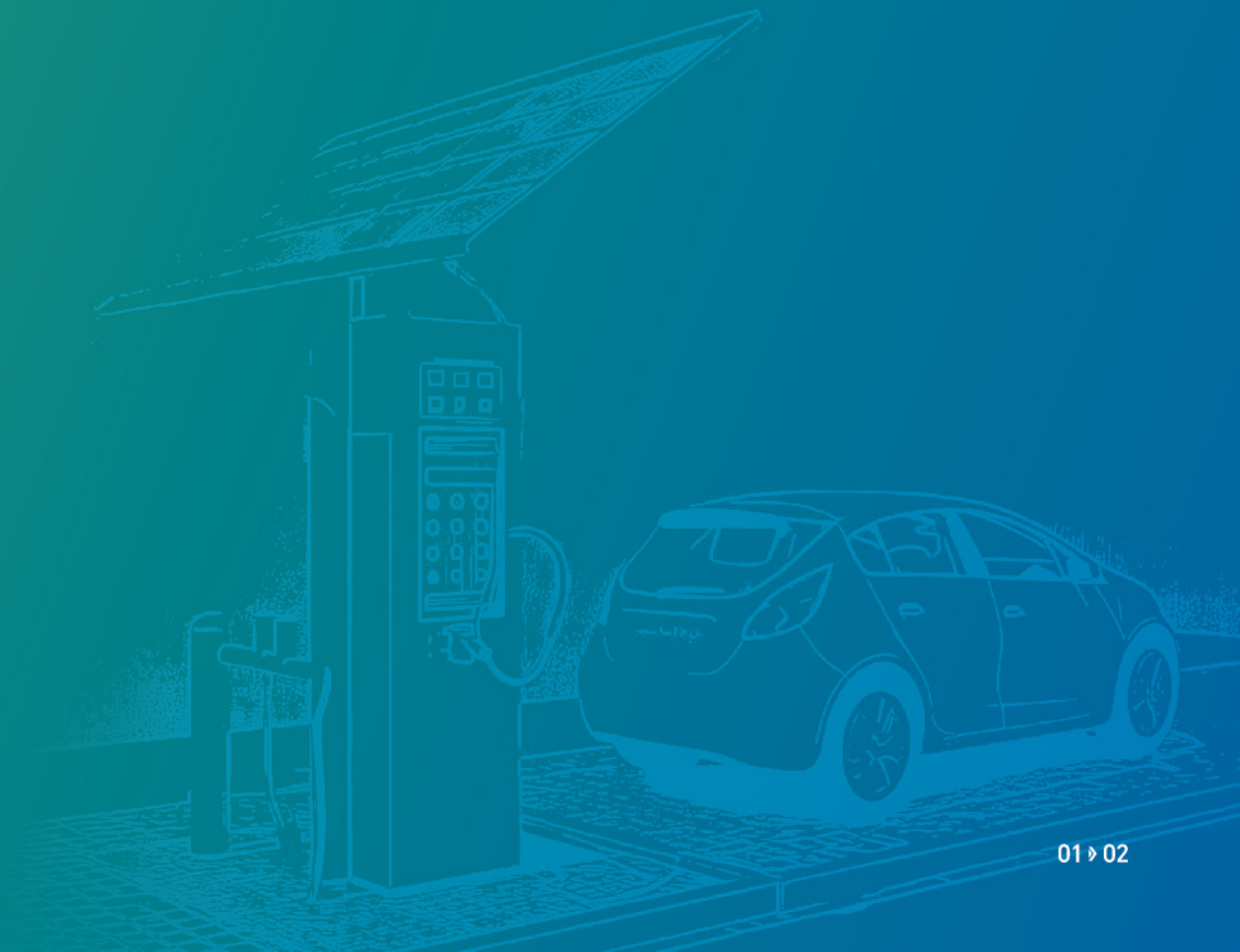
2024

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OVERVIEW OF THE >> EXHIBITION



OVERVIEW OF THE EXHIBITION



01

30,000

Nearly 30,000 square meters of exhibition area



03

200

More than 200 procurement meetings held during the exhibition period



05

190,000,000

Intentional transactions amounted to RMB 190 million during the 3 days of the exhibition



02

350

More than 350 famous brands in the industry



04

46,527/150

Nearly 46,527 professional visitors and more than 150 purchasing groups

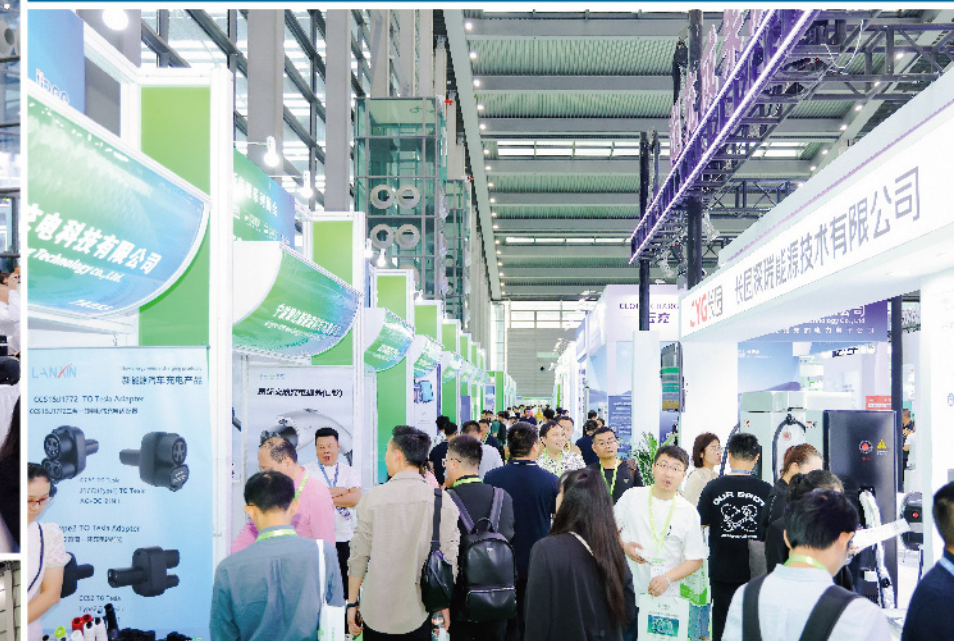
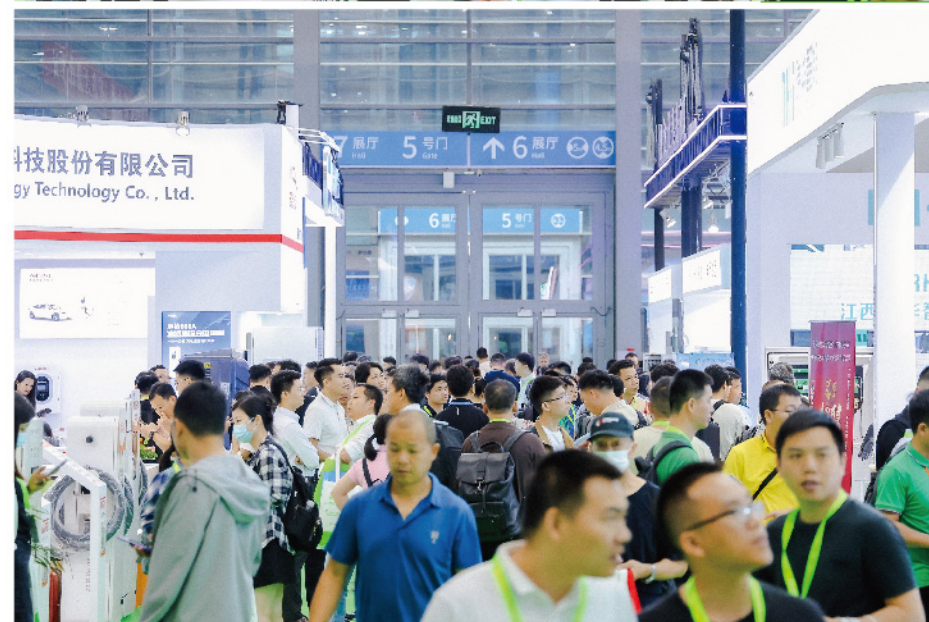
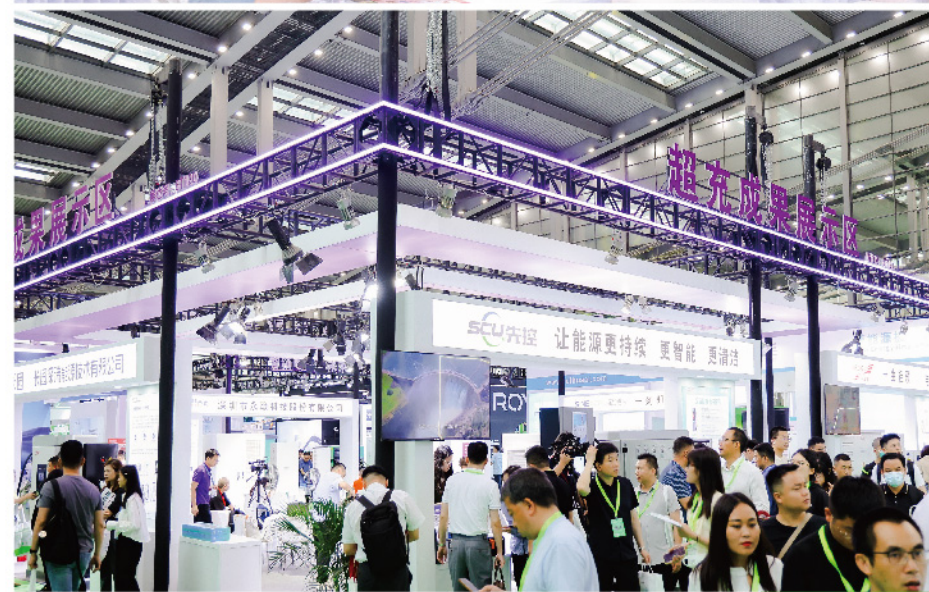


350+ Famous Enterprises Gathering

5 special theme exhibition areas full of highlights

This exhibition is jointly organized by Guangdong Charging Facilities Association, Fujian Battery Technology Association, Shenzhen New Energy Vehicle Industry Association of Lianlian Charging-CEMS Alliance, Guangdong Charging Facilities Industry Technology Innovation Alliance, New Energy Vehicle Industry Network, and Zhenwei International Exhibitions.

Gathering the world's outstanding enterprises, displaying new energy passenger cars, new energy commercial vehicles, new energy vehicle technology, battery, motor and electric control technology and assembly, intelligent charging solutions, ancillary facility solutions, advanced charging technology, intelligent parking system, on-board power supply, capacitors, storage batteries and battery management system, connectors, photovoltaic system, energy storage system, charging facility construction and operation solutions, light storage charging, integrated solutions and vehicle-pile coordination development program. Integrated solutions and vehicle-pile coordinated development program, has become a one-stop high-end exhibition platform integrating technical exchanges, trade cooperation, brand display, publicity and promotion.



Zhenwei new energy series exhibition

Charging facilities / Optical storage charging industry Development Wind Vane

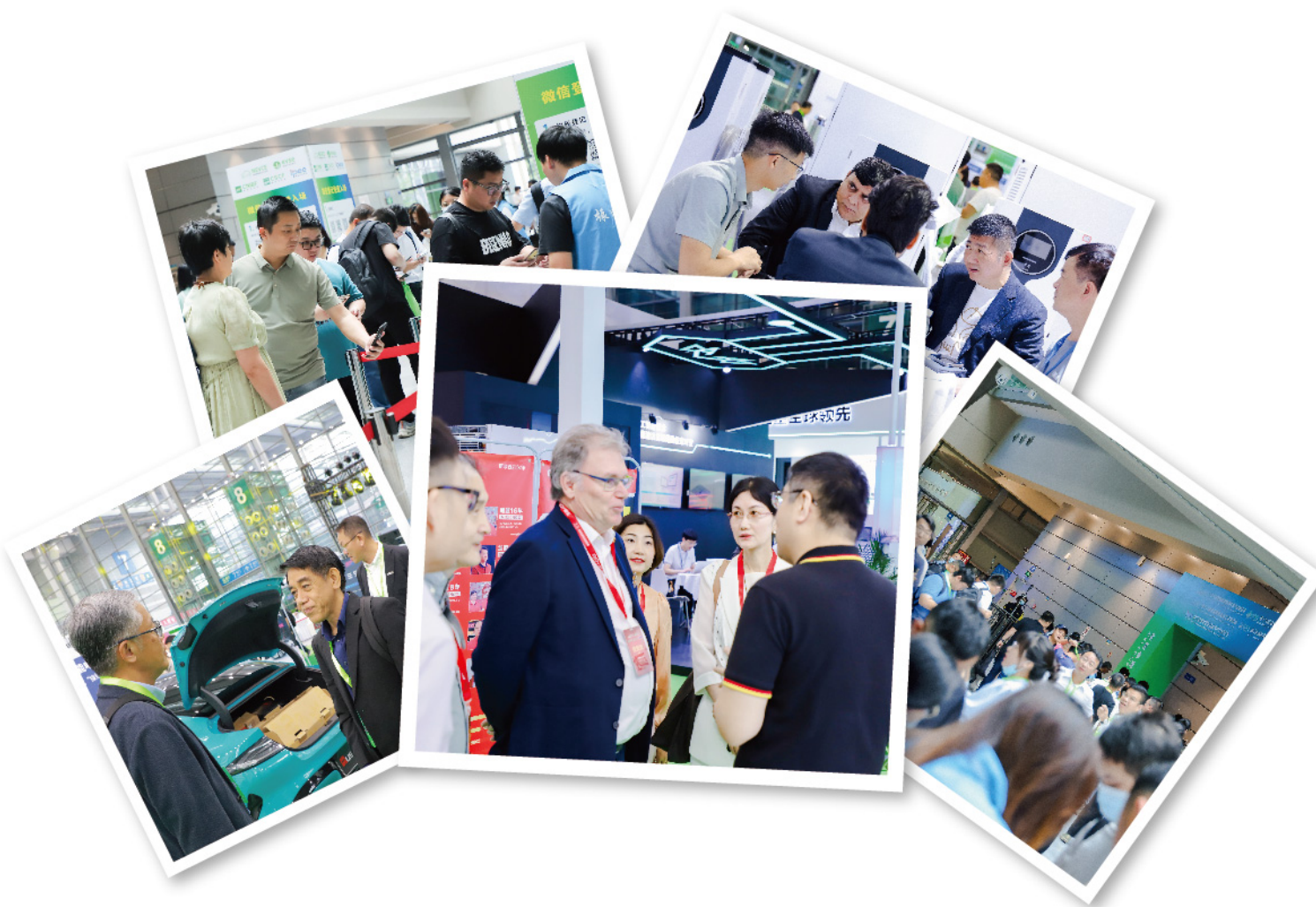
Zhenwei International Charging Facilities Industry Exhibition (referred to as evse), the exhibition has been held since 2015, 9 years has been successfully held 19 sessions, has developed into China's charging pile industry in the benchmark exhibition; Zhenwei International Optical Storage and Charging Industry Exhibition (referred to as ipee), 2023 began to be held, so far, has been successfully held for three periods.

In the exhibition, new energy vehicles, charging facilities, batteries, supercapacitors and other enterprises all appeared, for the development of the industry to provide a platform for exchange and cooperation.



EXHIBITOR AND EXHIBITS





New Energy New Ecology New Development

View Zhenwei Exhibition Observe the new development of the industry

This year's exhibition showcased new energy passenger cars, new energy commercial vehicles, new energy vehicle technology, battery, motor and electronic control technology and assembly, intelligent charging solutions, supporting facilities solutions, advanced charging technology, intelligent parking systems, on-board power supply, capacitors, storage batteries and battery management systems, connectors, photovoltaic systems, energy storage systems, charging facilities construction and operation solutions, optical storage and charging integration solutions and vehicle-pile coordinated development solutions, solutions and vehicle-pile coordinated development program, etc.

Attracted 350 famous brands such as Tesla, BYD, Xiaomi, Ideal Auto, Red Flag, Kryptonite, Hongmeng Zhixing, Kerry Automobile, Teca, Star Charge, Colin Electric, Kewa Hengsheng, ZTE Xindi, Taiyong Changzheng, Yonglian, Shenghong, Donkey Charge Charge Charge, Ruihua Intelligence, Ao Wang, Bull Group, etc., exhibited more than 400 new products of the first launch of the field of optical storage and charging, which represents the first time of new energy vehicles, charging facilities, batteries, and charging systems. New energy vehicles, charging facilities, batteries, supercapacitors and the latest level of development of the optical storage and charging industry.



※ The rankings are not in any specific order and due to space limitations, not all are fully listed.



THE EFFECT OF EXHIBITION





46,527 domestic and international professional buyers

Reaching a deal is our only goal!

Taking the market demand for new energy vehicle industry chain, charging facilities, batteries, super capacitors, optical storage and charging in the Pearl River Delta region as reference, the exhibition went into more than 100 industrial centers across China, visited industrial parks and thousands of factories, thoroughly investigated the pain points of industrial development, gained insights into the market growth points, and made every effort to invite professional buyers to the show.

This year's exhibition received a total of PetroChina, Sinopec, CNOOC and other energy companies around the world, the State Grid, the South China Power Grid and power companies around the world, as well as from a number of new energy industry sectors of the more than 150 purchasing groups to the scene, the exhibition period of three days, received a total of 46,527 professional visitors, to the scene for the cooperation of the transaction to provide a wide range of market space and opportunities.



Precisely invite professional buyers

More than 150 purchasing groups to negotiate

Procurement Team List (Part, ranked in no particular order)

● Foreign Organizations

美国驻广州总领事馆
日本贸易振兴机构广州代表处
泰国驻广州总领事馆商务处
韩国电池工业协会
台湾电池协会
日中经济贸易中心
台湾区电机电子工业同业公会
波兰投资贸易局
俄罗斯国际仪表制造商及信息通信技术联盟
印度储能行业联盟
Tesla
Enel X
Virta
Allego
EVBox
FreshMile
VINATECH
GPC
AVIALITE SDN. BHD.
NPC "Morsvyazavtomatika"
NPK Morsvyazavtomatika
Shmuel DeLeon
POSCO HOLDINGS INC.
General Security
ELELECTRIC
EL electric
ChargEV
Yinson GreenTech
Yinson Green Technologies
Gridwiz
LG electronics
ATOM
Kama Ltd
RECOM LTD
LCC NPP Zaryad
HOPSCOTCH
Medtronix
Parus-electro
Autoelectro
Avialite
SERVICE KEEDA

● New Energy Vehicles and Supporting Fields

比亚迪汽车工业有限公司
红旗集团浙江新能源有限公司
浙江极氪汽车销售有限公司
小米汽车科技有限公司
奥迪一汽新能源汽车有限公司
北京理想汽车有限公司
广州小鹏汽车科技有限公司
三菱汽车管理(中国)有限公司
长城汽车股份有限公司
中国长安汽车集团有限公司
深圳车仆知豆新能源汽车销售有限公司
北京鸿蒙智行科技有限公司
阿特慕汽车工程技术有限公司
安徽大田新能源汽车有限公司
安徽领咖新能源汽车科技有限公司
延锋国际汽车技术有限公司
赣州德惠新能源汽车服务有限公司
菲尼克斯新能源汽车技术有限公司
凯菲克汽车系统(北京)有限公司
广东飞常新能源汽车有限公司
广东凌凯汽车技术有限公司
广汽日野汽车有限公司
蒲菱汽车科技(广州)有限公司
东莞瑞科智安汽车电子有限公司
佛山乐水新能源汽车科技有限公司
佛山市悦泓信汽车科技有限公司
深圳深微汽车服务有限公司
深圳聚新汽车电子技术有限公司
深圳民富沃能新能源汽车有限公司
深圳市大兴汽车有限公司
深圳市深汕国际汽车城(集团)有限公司
深圳市壹零壹汽车科技有限公司
深圳市英威腾电动汽车驱动技术有限公司
深圳天曜汽车技术有限公司
深圳市一佳新能源公司
森司脉数字新能源智造(深圳)有限公司
绿芽新能源(深圳)有限公司
广东省星耀航新能源有限公司
广东星辉汇和新能源科技有限公司

● Public Transportation

深圳ABB电动交通科技有限公司
深圳水木华程电动交通有限公司
深圳市金光道交通技术有限公司
深圳安安交通科技有限公司
深圳市城市交通规划设计研究中心股份有限公司
香港交通安全队
广州鼎汉轨道交通车辆装备有限公司
佛山京通交通工程有限公司
中铁工集团轨道交通装备有限公司
苏州优泊静态交通科技有限公司
河南路泰交通设施有限公司
赤峰市公共交通有限责任公司
大同市公共交通有限责任公司
平顶山交通水利建设投资有限公司
徐州市交通控股集团能源发展有限公司
抚州盛星公共交通有限公司
丹棱县大雅公共交通有限责任公司
桂林市天润交通设施有限公司
徐州市交通控股集团能源发展有限公司

● Energy Investment and Construction

中国石化天然气集团有限公司
中国石油化工集团有限公司
中国普天股份有限公司
国家能源集团
中国三峡新能源(集团)股份有限公司
中国能源建设股份有限公司
中国电力建设集团
中国交通建设集团有限公司
中国铁塔股份有限公司
深圳壳牌比亚迪电动汽车投资有限公司
东莞市交投石化能源有限公司
广东高歌国际投资有限公司
广东晶钛新能源科技有限公司
广东嘉裕智改新能源科技有限公司
广东顺泓诚能源有限公司
深能(南京)新能源有限公司
广西辰辉新能源科技有限责任公司
桂林晟富投资有限公司
浙江新能源科技河北有限公司
喀左县利民光伏项目投资有限公司

● Photovoltaic

深圳太阳能发电光伏公司
深圳创维光伏技术研发有限公司
科泰新能源科技(深圳)有限公司
深圳市易尚光伏科技有限公司
深圳正望光伏科技有限公司
广东万古光伏储能充电桩建设服务商
广东山河光伏科技有限公司
河源市绿广能光伏科技有限公司
东莞市光华实业有限公司
河南巨丰光伏发电有限公司
陕西光伏产业有限公司
宁波中博光伏科技有限公司
恒鑫分布式光伏深圳有限公司
江苏海安光伏集团
唐山安能光伏科技有限公司
江西望明光伏科技有限公司

● Energy Storage

宁德时代新能源科技股份有限公司
中航光电科技股份有限公司
欣旺达动力科技股份有限公司
惠州亿纬锂能股份有限公司
天津力神电池股份有限公司
易事特集团股份有限公司
福建星云电子股份有限公司
深圳市钜微新能源科技有限责任公司
深圳先阳新能源技术有限公司
旭辉储能科技(深圳)有限公司
时代星云(深圳)储能科技有限责任公司
深圳极芯新能源有限公司
深圳格美新能源有限公司
深圳艾维特新能源有限公司
深圳市依卓尔能源有限公司
深圳市博光能源有限公司
深圳易乐加数字能源有限公司
深圳市铭锐能源有限公司
汕头市华杰数字能源有限公司
深圳市欣华天泰新能源有限公司
深圳市诺源智慧能源有限公司
东莞市锂智慧能源有限公司
深圳市恒业新能源有限公司
广州正源能源有限公司

东莞市超速新能源有限公司
深圳市蔚尔新能源有限公司
广州道动新能源有限公司
深圳小度新能源有限公司
佛山市弘兴新能源有限公司
东莞市博洋新能源有限公司
广东九日能源有限公司
深圳华能光储新能源有限公司
深圳市兴昊能源有限公司
台山优电新能源有限公司
广东省星储航新能源有限公司
东莞九盛新能源有限公司
广州恒运新能源科技(集团)有限公司
东莞市久森新能源有限公司
深圳拓邦股份有限公司
广东光达电气股份有限公司
江西华立源锂电科技股份有限公司

● Charging Facility Industry Chain

特锐德电气股份有限公司
科陆电子科技股份有限公司
深圳奥特迅电力设备股份有限公司
罗宾森数字能源有限公司
优优绿能股份有限公司
易能时代科技股份有限公司
爱普拉新能源技术股份有限公司
深圳市兴兴福充电服务有限公司
深圳市华南充电科技有限公司
深圳市小马充电科技有限公司
深圳市飞鸟新能源科技有限公司
碧辟小桔新能源(深圳)有限责任公司
广州城投充电科技有限公司
广州丹磁新能源有限公司
东莞市康亿创新新能源科技有限公司
东莞嘉荣充电服务有限公司
佛山安神新能源科技有限公司
佛山市鸿昇新能源科技有限公司
汕头市柒七新能源科技有限公司
汕尾市星储航充电有限公司
易启充(珠海)新能源有限公司
珠海华发新能源运营管理有限公司
惠州市广顺安新能源科技有限公司
韶关市展维新能源科技有限公司

湖南超电新能源科技有限公司
江西运驰新能源科技有限公司
江西劲鸿新能源科技有限公司
江西赫电充电设备有限公司
广西亚开新能源有限公司
广西桂林国能新能源有限公司
广西蓝创新能源汽车设备有限公司
福建驿道新能源科技有限公司
莆田市悦电新能源科技有限公司
福州卓星新能源科技有限公司
海南星势新能源科技有限公司
江苏速帮云新能源科技有限公司
上海俏狗新能源科技(集团)有限公司
温州蓄发充电服务有限公司
浙江创能充电桩科技有限公司
成都迅捷新能源汽车充电服务有限公司
四川益充电力服务有限公司
徐州易电新能源有限公司

● Logistics/Specialty Vehicles/Rental

深圳市理想物流有限公司
深圳市丰收物流有限公司
深圳市港中旅华贸国际物流有限公司
深圳市和宏物流有限公司
深圳市长帆国际物流股份有限公司
深圳中启国际物流有限公司
深圳市凯依克物流有限公司
急速国际物流科技(深圳)有限公司
中造(深圳)新能源汽车科技有限公司
广东曜泰数字能源科技有限公司
广州中远海运航空物流有限公司
极兔国际物流有限公司
青岛昆泰物流有限公司
上海好心国际物流有限公司
临沧华仁汽车贸易有限公司
优品汽车服务集团有限公司
河北森凯达达新能源科技有限公司

● Municipal Construction

中国电建集团建设有限公司
中国建筑第三工程局有限公司
中国建筑第二工程局有限公司
中国建筑第六工程局有限公司

中铁十八局集团有限公司
中铁十二局集团有限公司
中国水利水电第六工程局有限公司
深圳市华晟建设集团股份有限公司
中国建筑第五工程局有限公司深圳分公司
深圳市特区建工能源建设集团有限公司
深圳市建筑工务署
深圳华建电力科技集团有限公司
深圳市国安特建安工程有限公司
瑞成(深圳)建设工程有限公司
河南省川丰建筑工程有限公司
平顶山交通水利建设投资有限公司
温州信泰新能源科技有限公司

● Power Grid

国家电网有限公司
南方电网数字平台科技(广东)有限公司
广东电网智能电力服务有限公司
广东华力电气股份有限公司
安科瑞电气股份有限公司
深圳市英威腾电气股份有限公司
深圳安和威电力科技股份有限公司
湖南世优电气股份有限公司
深圳市大地和电气股份有限公司
深圳市禾望电气股份有限公司
北京双杰电气股份有限公司
特变电工股份有限公司
青岛特锐德电气股份有限公司
华钧能源股份有限公司
深圳赛格新能源投资有限公司

● Property and Real Estate

深圳市前海万商商业发展有限公司
融通地产(广东)有限责任公司
深圳市彩生活物业管理有限公司
深圳市玉鼎物业城市管理有限公司
深圳市泰源物业管理有限公司
深圳市裕安置业投资有限公司
深圳市宝投园区运营发展有限公司
深圳市赛讯实业发展有限公司
珠海万山发展集团有限公司
深圳中查建设(集团)有限公司
深圳市龙岗区城市建设投资集团有限公司

佛山市南海区伟安置业发展有限公司
惠州市御河物业管理有限公司
邹城鑫领域物业管理有限公司
浩瀚物业地产有限公司
新石源物业管理有限公司
北京中天石房地产开发有限公司物业管理分公司
北京冠华伟业科技发展有限公司
光中科技发展有限公司(北京)有限公司
上海高力国际物业服务股份有限公司
吉林省瑞龙房地产开发有限公司

● Industry Associations

中国汽车工业协会
中国对外贸易经济合作企业协会
广东省充电设施协会
广东省充电设施产业技术创新联盟
广东省储能协会
广东省连接器协会
广东省汽车售后服务行业协会
广州市物流技术与应用协会
广州民间投资协会
东莞市新能源汽车产业协会
湖南世优电气股份有限公司
东莞市大数据协会
东莞市电力行业协会
东莞市线缆协会
珠海市新能源充电设施协会
珠海市停车协会
佛山市顺德区智能停车协会
韶关市能源协会
佛山市停车场行业协会
中山市电力行业协会
中山市节能协会
深圳市新能源汽车产业协会
深圳市人工智能产业协会
深圳市停车行业协会
深圳市物流与供应链管理协会
深圳市智慧安防行业协会
深圳市人工智能行业协会
深圳市智能控制技术与应用协会
深圳市传感器与智能仪器仪表行业协会
深圳市安全防范行业协会
深圳市新能源行业协会

Helping enterprises to reach deals is our only pursuit!

The exhibition facilitated intentional transactions amounting to 1.9 million yuan

The exhibition facilitated intentional transactions of 190 million yuan, and the exhibits that reached transactions were mainly centered on new energy vehicles, charging facilities, batteries, supercapacitors, optical storage and charging integrated solution solutions, and so on.





CONCURRENT ACTIVITIES >>





4 Industry-specific forums

2 Overseas Procurement Matchmaking Meetings

1 Business Networking Dinner

During the same period of the exhibition, the Guangdong-Hong Kong-Macao Greater Bay Area New Energy Charging Development Trend Summit, Russia-China Charging Facilities Strategic Cooperation and Procurement Matchmaking Meeting, Thailand-China Battery Industry Chain Strategic Cooperation and Procurement Matchmaking Meeting, 2024 China (Shenzhen) New Energy Vehicle Retrofitting Industry Summit & China New Energy Vehicle Retrofitting Development Trend Forum, "Ao King Night" & 2024 China Star Charging Station Award Ceremony, Charging Operators Super Salon Ao Wang Night" and 2024 China Star Charging Station Award Ceremony, New Energy Vehicle and Charging & Switching Ecology Overseas Summit Forum, Charging Operator Super Salon and the 2nd Electric Vehicle Charging Operator Development Conference 2024.



7

Conference Events



50

Speakers



4,000

Audience



86%

Mid to Senior Level
Representation



100

Media Participation



6.5

Million Overall
Exposure



THE NIGHT OF THE
Aowang

Building the Power of Brands

2024 China Star Charging Station Award Ceremony

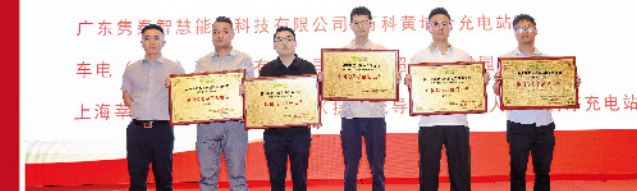
China Star Charging Station Award Competition is an annual award to recognize the achievements of China's new energy vehicle charging infrastructure construction and operation development, aiming to encourage excellent charging pile enterprises and operators to strengthen operation management, improve service quality, create a better charging ecological environment, and promote China's charging infrastructure construction and high-quality development.

The scope of the award covers three major directions: charging pile enterprises, charging pile station operation and optical storage and charging inspection demonstration stations. After preliminary review, network voting and offline professional judges' deliberation, 2024 China's most beautiful charging operation demonstration stations, 2024 China's star-rated charging stations, 2024 China's top ten suppliers of charging piles, and 2024 China's supercharging technology excellence award were finally selected.



2024年度中国最美充电运营示范场站

佛山特来电新能源有限公司（特来电水公园充电站）
佛山特来电新能源有限公司（特来电佛山雅居乐天伦首府充电站）
山东华控自动化设备有限公司（海兴体育公园站）
广东秀智智能科技有限公司（科黄地充电站）
车电
上海幸（特来电）充电站



2024年度中国星级充电站

长园深瑞能源技术有限公司（南京市凤台南路充电站）
广东好充新能源科技有限公司（好充·大沥客运站充电站）
佛山特来电新能源有限公司（特来电山德印象城充电站）
珠海大横琴城（特来电）充电站



2024中国充电运营场站十佳供应商

江西瑞华智能科技有限公司 江西驴充物联网科技有限公司
奥王时代科技（浙江）有限公司 深圳慧驰科技有限公司
深圳市中兴新地技术有限公司 石家庄科林电气股份有限公司
公牛集团股份有限公司 友元（浙江）科技股份有限公司
浙江



2024年度中国超充技术卓越奖

深圳市盛弘电气股份有限公司 长园深瑞能源技术有限公司
深圳市永联科技股份有限公司 石家庄科林电气股份有限公司
深圳市科华科技股份有限公司 先控智能科技股份有限公司





VOICE OF PARTICIPANTS



EXHIBITOR STYLE



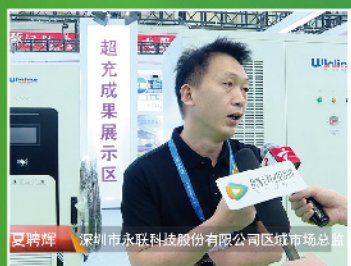
Shenzhen Kewa Hengsheng New Energy Co.
Liu Lu, Regional Sales Director

Through this exhibition to enhance the brand awareness of Kewa in the industry, but also demonstrated our new generation of high-power products of ultra-charging technology, we also harvested a very large number of potential customers, so that these potential customers to form a preliminary intention to establish a preliminary relationship of cooperation.



Changyuan Shenrui Energy Technology Co.
Guo Weiming, Deputy General Manager

Participating in this exhibition, on the one hand, we are to promote our own products, through publicity to let more people understand our excellent performance and reasonable price equipment, on the other hand, it is also a collision and exchange of ideas with other peers in the product technology and innovation, so that we can learn more about the market and technology trends, and jointly promote the development of China's new energy automobile industry and the charging industry of new energy automobiles.



Shenzhen Yonglian Technology Co.
Xia Liuhui, Regional Marketing Director

This year our new products are especially many, we are in the charging facilities on the main push super-charging and charging stack, compared with the past our focus is different, because this year the government policy subsidies to the super-charging tilt, this exhibition we also brought our own super-charging solutions.



Shenzhen Shenghong Electric Co.
Zhang Weijie, City Manager of Guangdong Office

It can be noticed that there are still a lot of participants in the new energy track, and they all pay attention to the supercharging, which is also the atmosphere brought up by Shenzhen, which is a national benchmark city for supercharging. Our main charging pile and industrial and commercial energy storage, this time the main push 800kW flexible sharing super charging pile, not only can support all the models on the market charging, but also according to the charging needs of different models on-demand allocation, support power energy maximization.



Jiangxi Ruihua Intelligent Technology Co.
Shen Xi, General Manager

We have brought 240kW integrated 4-gun charging stack, the maximum output of this product can reach 240kW, which can realize the power of 60kW per gun for buses, dump trucks and other commercial vehicles and domestic vehicles in the morning and evening rush hours of the 4-gun charging.

VOICE OF EXHIBITORS



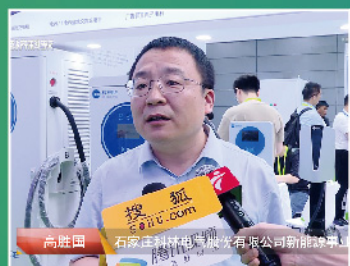
Aowang Times Technology Co.
Yuan Li, Vice General Manager of Marketing

Aowang's products now cover the full range of charging categories, from 7kW AC to 960kW charging stacks, 20-60kW small DC charging piles as well as all-in-one charging stacks, all of which are now available. We spent more than two years on market research and more than one year on product development, and the delivery capacity of the factory has been able to satisfy the market's demand.



Shenzhen Zhongxing Xindi Technology Co.
Li Mingxing, Product Director

This exhibition has a lot of traffic, you can see that more and more people are concerned about this industry, not only peers, more people across the industry want to understand the industry of new energy charging facilities. Through this exhibition, we have effectively promoted our brand influence and highlighted the advantages of our products, and this exhibition has also brought us a lot of orders.



Shijiazhuang Kelin Electric Co.
Gao Shengguo, General Manager of New Energy Division

This exhibition, we have brought various types of charging piles independently developed by KELIN, AC charging pile series, DC charging pile series, 600kW one to ten liquid-cooled charging piles, Shenzhen and Chongqing are currently in the construction of the "super charging city", and we hope to promote KELIN's super charging related products to the whole country through this exhibition.



Shanghai Silkworm Robotics Co.
Mr. Wang Guanghua, Sales Director

In this exhibition, we have brought the latest energy storage robot with self-driving ability, which can greatly improve our charging efficiency and charging experience, and solve the problem of limited charging capacity and parking space occupation. As an energy storage robot can also do peak shaving and valley filling, charging in the valley and discharging in the peak, which can bring the owner the benefit of peak shaving and valley filling, and at the same time, it also gives the industrial park a value of capacity increase.



Bull Group Co.
Cui Jie, General Manager of New Energy Channel, Marketing System Director

Bull through this exhibition, firstly, we hope that you take this opportunity to understand the technical strength of our charging piles/guns, and then expand Bull's market share; secondly, Bull also hopes to use the platform of this exhibition to communicate and cooperate with peers in the industry, to get feedback from customers and market insights and finally, to establish a close cooperation relationship with potential customers, but also to enhance the brand image of Bull's industry.

VOICE OF VISITORS



Russian Purchasing Group

We are invited to participate in this exhibition, where we try to cooperate with Chinese companies, and our products will use the integrated solutions of Chinese companies. I think that in the future there will be more and more cooperation between China and Russia regarding new energy sources.



Thailand Purchasing Group

We are invited by the organizing committee, the personnel from the Thai government and corporate executives to participate in this exhibition mainly to find the exhibition of related products for procurement, including new energy vehicles, charging facilities, batteries, energy storage batteries and consumer batteries.



European and American buyers

This exhibition is a very rewarding one among the various exhibitions I visited this year, I found the site full of innovative technologies in the field of new energy, and learned a lot about the latest new technologies and useful news about the industry at the exhibition, I am enjoying this exhibition now and look forward to coming back!



Chinese Purchasers

Charging pile exhibition held at home we are sure to visit, the scene in addition to the more well-known charging facilities enterprises there are many provinces outside the new charging pile brand, there are some supporting manufacturers, which is very inspiring to our production line research and development and manufacturing, but also very convenient, our company has been three days in a row to watch the exhibition.



Chinese Purchasers

The exhibition site exhibits are very rich, there are charging, supporting facilities solutions, intelligent parking systems, connectors, photovoltaic systems, energy storage systems, charging facilities construction and operation solutions, optical storage and charging integration solutions, providing us with a one-stop sourcing platform, which is exactly what we need, and have already established preliminary cooperation with several manufacturers.

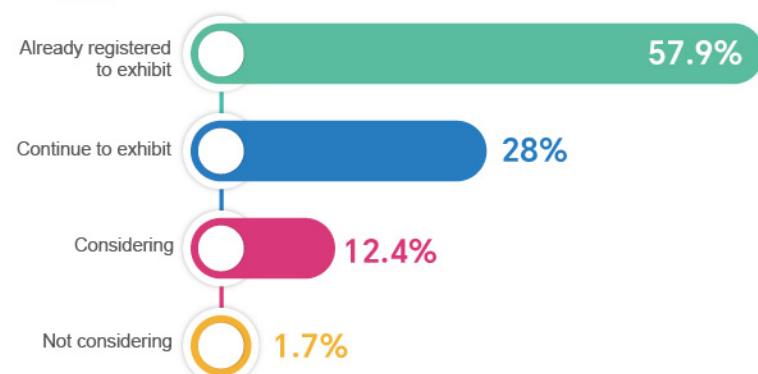


EXHIBITION DATA >>



DATA ANALYSIS OF EXHIBITORS

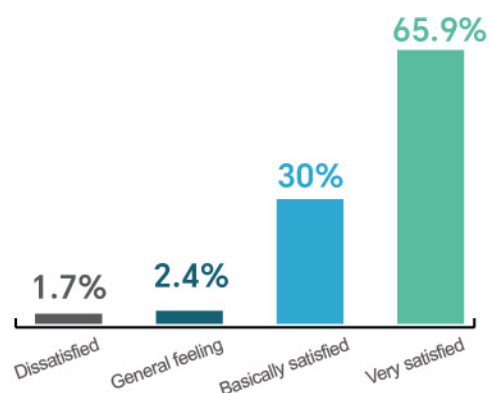
01 Whether to consider the next exhibition



* Based on statistics from 356 exhibitors' questionnaires collected during the exhibition, single choice

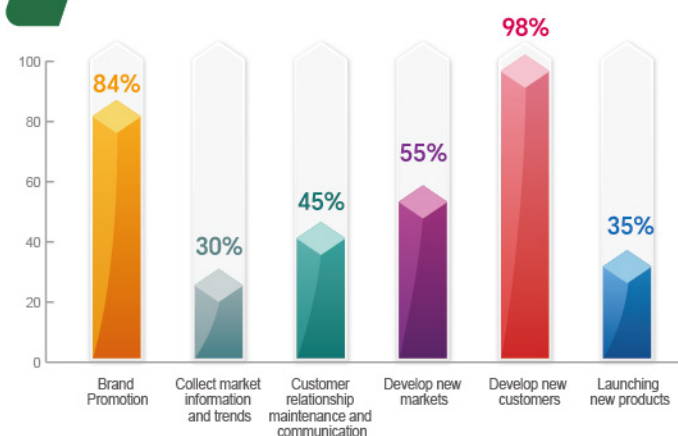


02 Exhibitor Satisfaction Survey



* Based on statistics from 356 exhibitors' questionnaires collected during the exhibition, single choice

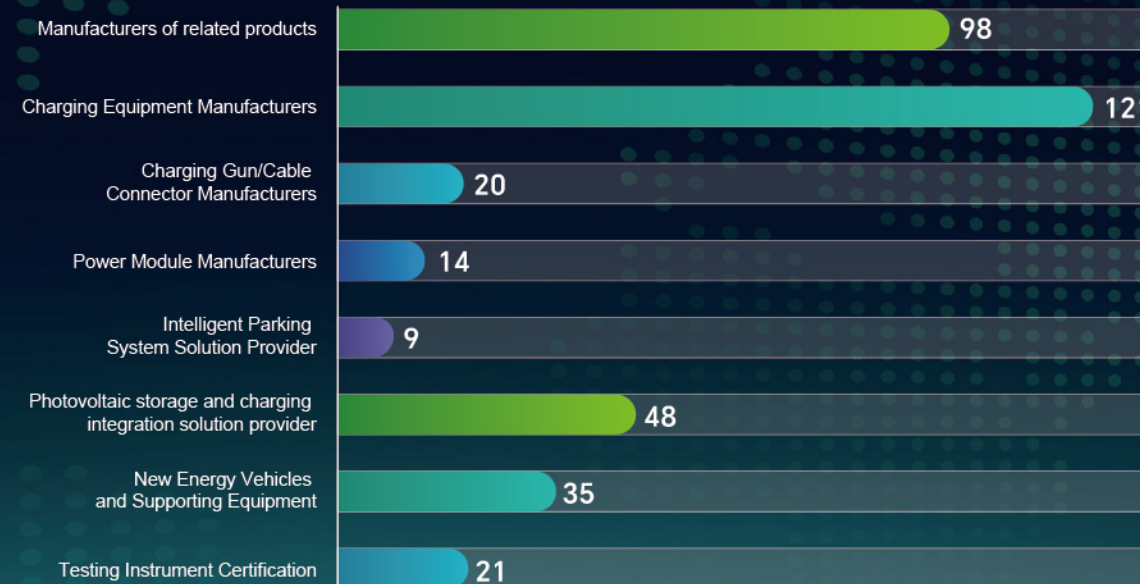
03 Analysis of Exhibit Gains



* Based on statistics from 356 exhibitors' questionnaires collected during the exhibition



04 Exhibitor Categories



Total 356

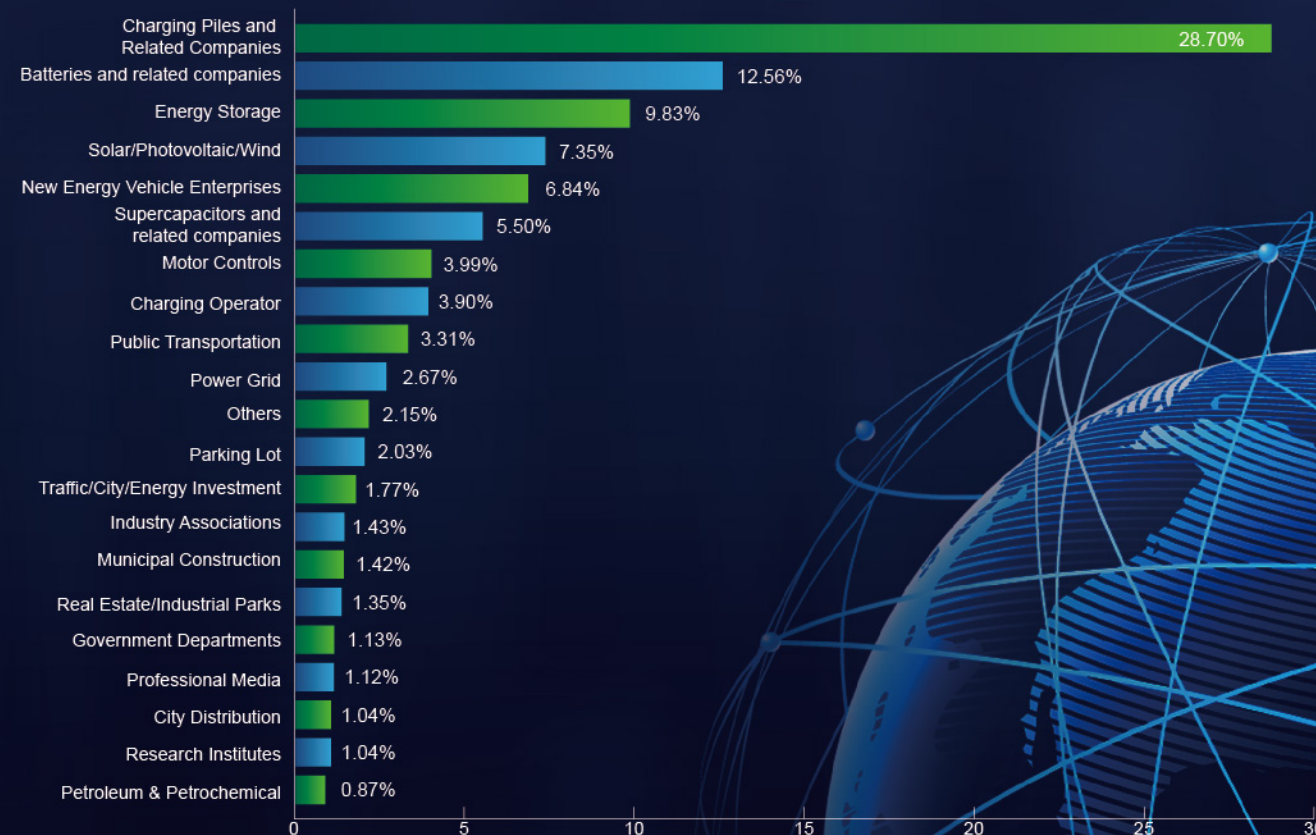
* Based on statistics from 356 exhibitors' questionnaires collected during the exhibition

05 Continuous Exhibitors



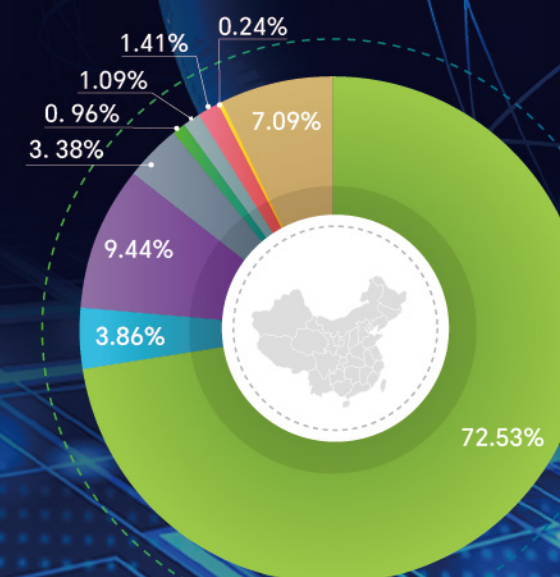
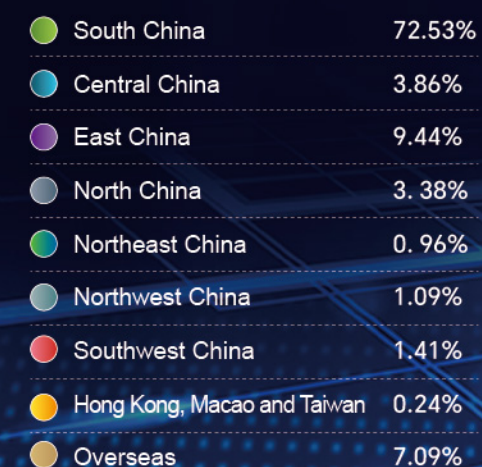
DATA ANALYSIS OF BUYER

01 Visitor Industry Category Analysis



* Based on statistics from 356 exhibitors' questionnaires collected during the exhibition

02 Visitor Regional Analysis



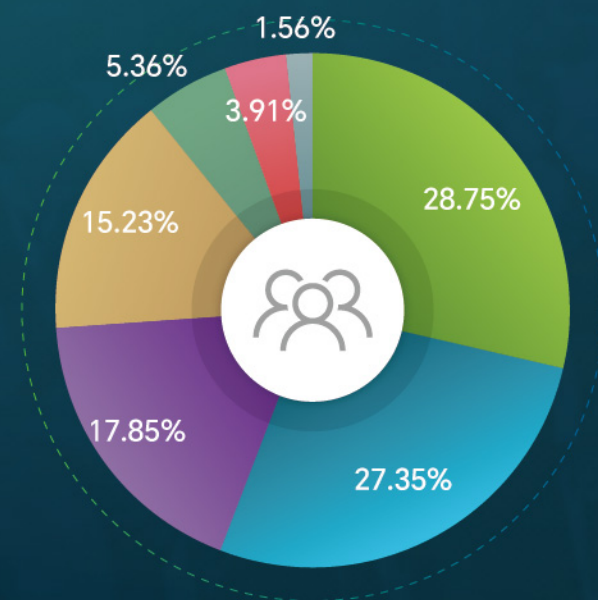
* Based on statistics from 356 exhibitors' questionnaires collected during the exhibition

Zhenwei Charging Facilities Exhibition and Zhenwei Optical Storage & Charging Exhibition share the data resources of Zhenwei Exhibition, a global comprehensive exhibition service provider, and have established a buyer database of more than 600,000 articles, so as to precisely target the needs of exhibition enterprises by inviting high-end buyers on a one-to-one basis and accurately targeting the groups with purchasing power and purchasing influence, such as decision-makers, engineers and purchasing departments. Decision makers, engineers and purchasing department have the right to make purchasing decisions and purchasing influence people, to create an effective exhibition platform.

2024 Zhenwei Charging Facilities Exhibition (Shenzhen) & Zhenwei Optical Storage Charging Exhibition (Shenzhen) on-site audience totaled 46,527, divided by administrative regions, in terms of Chinese visitors, visitors from South China accounted for 72.53%, Central China accounted for 3.86%, East China accounted for 9.44%, North China accounted for 3.38%, Northeast China accounted for 0.96%, Northwest China accounted for 1.09%, Southwest China accounted for 1.41%, Hong Kong, Macao and Taiwan accounted for 0.24%, foreign visitors (Thailand, Russia, South Korea, Malaysia, India, Singapore, Iran, the United States, Turkey, Germany, Belarus, Brazil) accounted for 7.09%. 1.41%, Hong Kong, Macao and Taiwan accounted for 0.24%, and foreign visitors (Thailand, Russia, Korea, Malaysia, India, Singapore, Iran, the United States, Turkey, Germany, Belarus, Brazil) accounted for 7.09%.

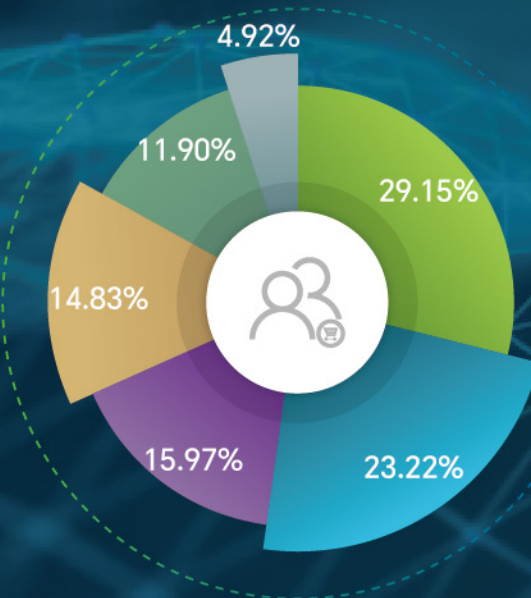
02 Audience Functional Classification

Marketing/Sales	28.75%
Decision Management	27.35%
Purchasers	17.85%
Research/Technology	15.23%
Production / Manufacturing	5.36%
Engineering/Maintenance	3.91%
Others	1.56%



* Statistics based on visitor questionnaire data

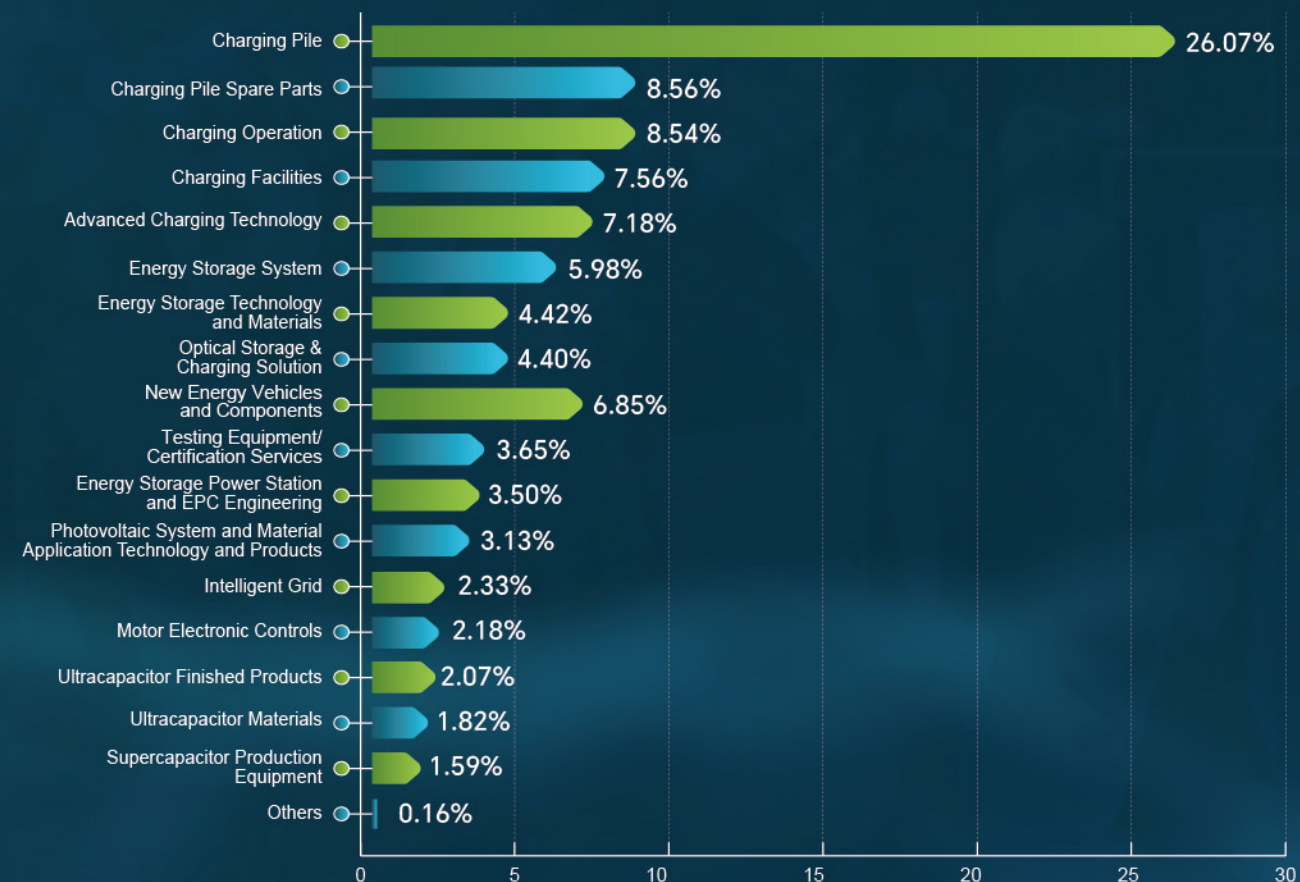
03 Visitor Demand Classification



* Statistics based on visitor questionnaire data

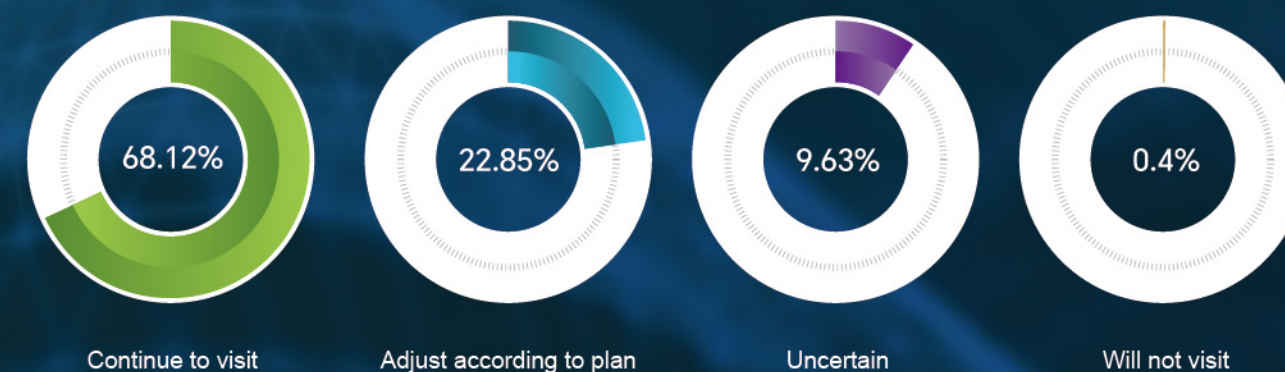
Sourcing Products	29.15%
Collecting Market Information	23.22%
Participate in technical exchange meetings	15.97%
Seeking agents/co-investments	14.83%
Meeting with customers	11.90%
Make reference for the next exhibition	4.92%

04 Purchase intention classification of buyers



* Statistics based on visitor questionnaire data

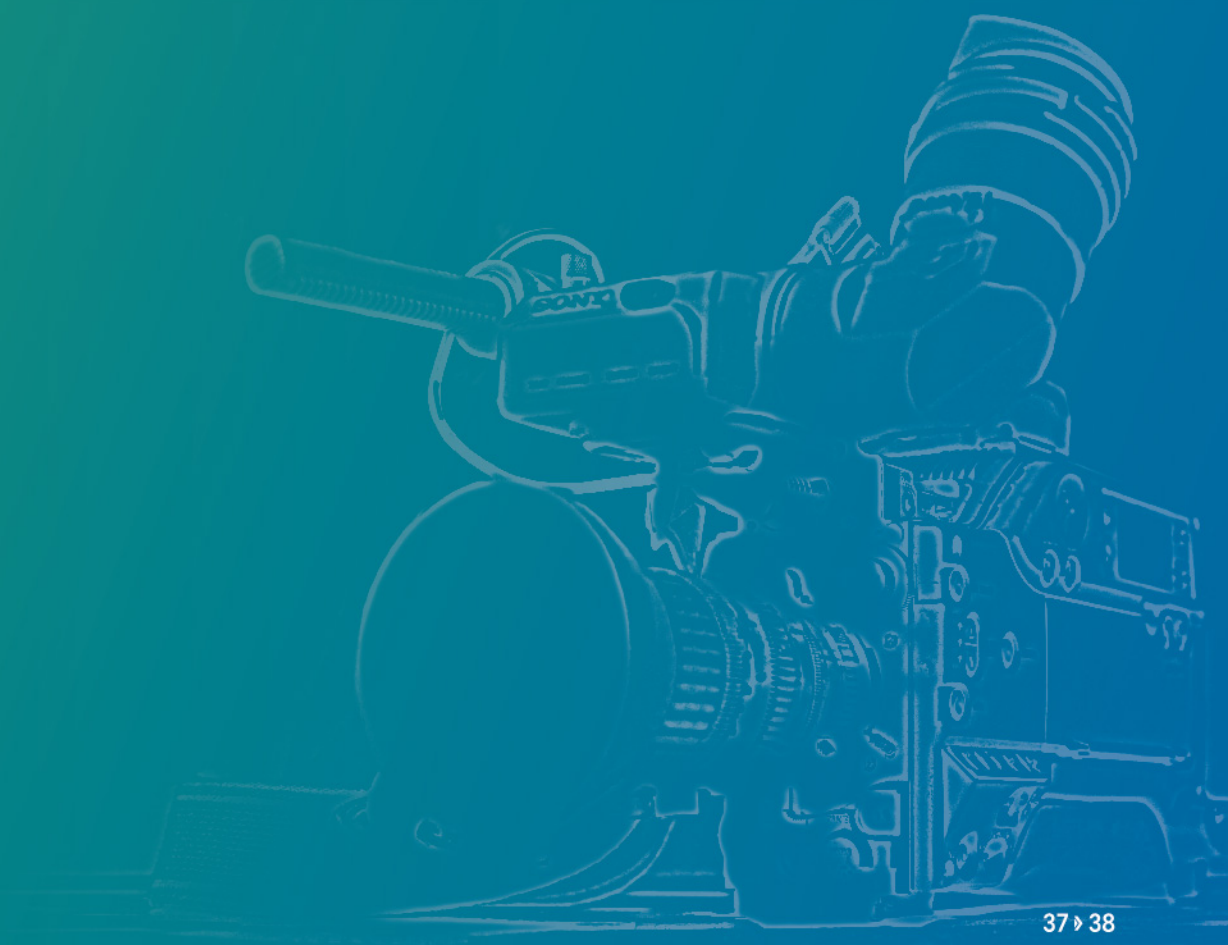
05 Visitors' intention to visit next year



* Statistics based on visitor questionnaire data



**MEDIA >>
PARTNER**



Nearly 100 centralized integrated media series tracking reports

News covering nearly 800 million people

Guangdong Satellite TV, Shenzhen Satellite TV, Southern Metropolis Daily, Shenzhen Special Zone News, Shenzhen Business Daily, Tencent Video, Aichi, Sohu Video, Youku Video, International Energy Network, Polaris Energy Storage Network, New Energy Vehicle Industry Network, Charging and Switching Research Institute (including newspapers, official website, Pengyuan News, microblogs, today's headline, Jitterbugs, Xigui, Shutterbugs, Weibo, and video number), and other series of media tracking reports on the Zhenwei Charging Facilities Exhibition / optical storage charging exhibition tracking report, the exhibition during the publicity channels statistics, the cumulative exposure of 9.6 million times.



EXHIBITION FORECAST

Zhenwei New Energy Exhibition Series

Reaching a deal is our only pursuit!


2024.11.19-21 National Convention and Exhibition Center (Shanghai)

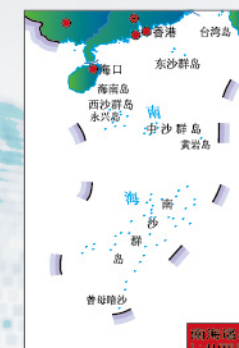
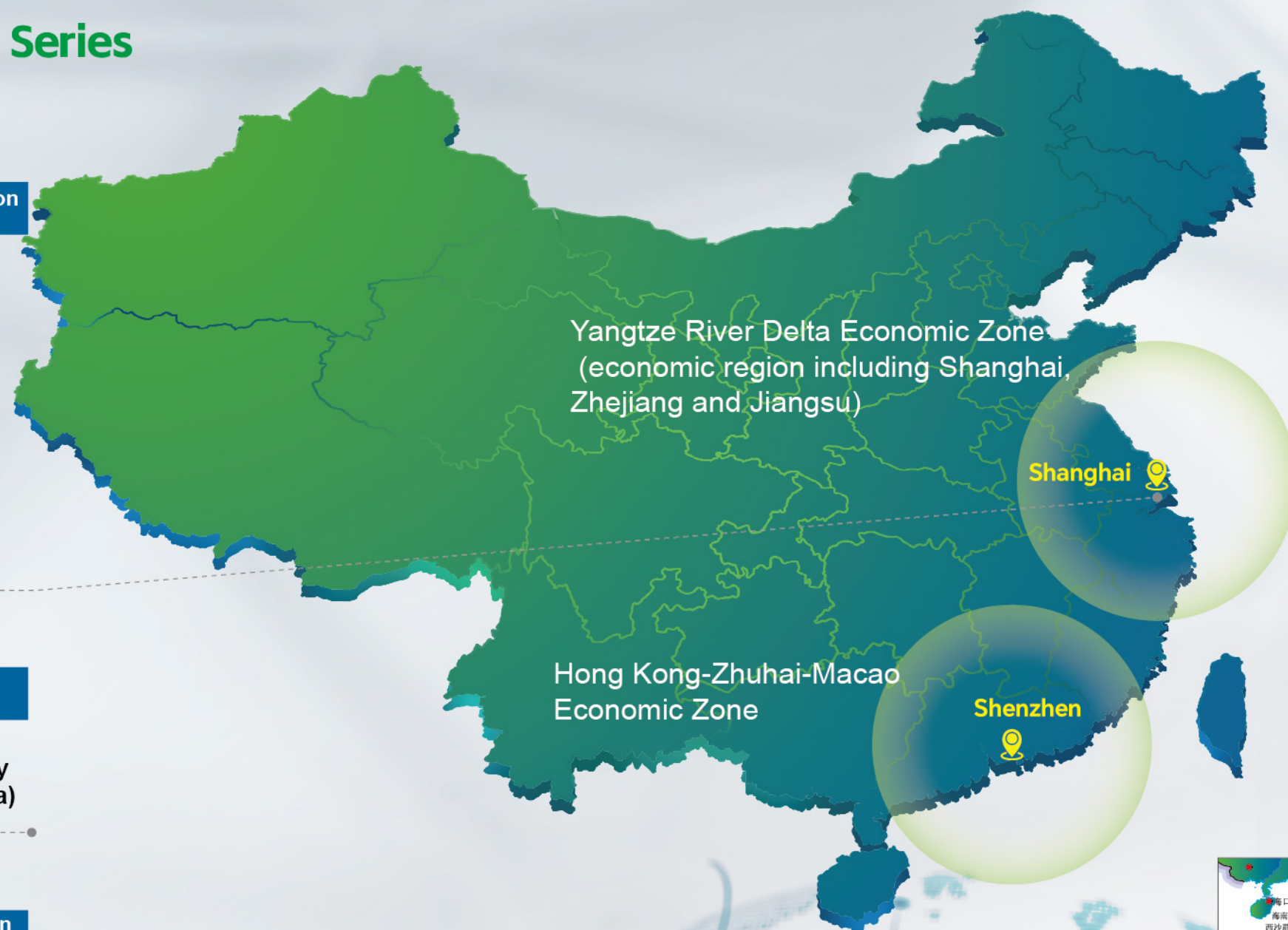
-  The 20th Shanghai International Charging Facilities Industry Exhibition
-  The 4th Shanghai International Optical Storage Charging Industry Exhibition
-  The 17th Shanghai International Battery Industry Exhibition
-  The 16th Shanghai International Supercapacitor Industry Exhibition

2024.9.26-28 Russia-Moscow Business Inn Exhibition Center

-  2024 International Industrial and Energy Equipment Manufacturing Expo (Russia)

2025.5.16-18 Germany Frederikshavn Exhibition Center

-  China New Energy Industry Exhibition 2025





Zhenwei Exhibitions

Integrated Service Provider of Global Exhibition

stock code: 834316

The largest private exhibition company in China

Top Ten Most Influential Exhibition Enterprises in China

Vice President Unit of China Convention and Exhibition Economy Research Association

Vice Chairman Unit of China International Chamber of Commerce Exhibition Committee

Member of National Standardisation Technical Committee of Exhibition Industry

Zhenwei International Exhibition Group (Hereinafter referred to as Zhenwei Exhibitions), founded in 2000 and listed on the New Third Board on November 24th, 2015 (Stock Code: 834316), is the largest private-owned exhibition company in China, a member of National Technical Committee on Convention and Exhibition of Standardization Administration of China, a vice-chairman unit of China Convention / Exhibition / Event Society, and the exhibition organization with the most certifications of UFI in China. According to statistics of the Annual Report on China's Exhibition Industry (2018) issued by China Council for the Promotion of International Trade (CCPIT) in 2019, the amount of exhibitions organized by Zhenwei Exhibitions ranks first among domestic exhibition organizing enterprises. With exhibition as the core of its business, Zhenwei Exhibitions integrates exhibition and conference, data and information, e-commerce, design and creative communication, having developed into a leading comprehensive service provider of global exhibitions.

Zhenwei Exhibitions organizes nearly 100 professional exhibitions and events in China, the United States, Germany, France, Russia, Canada, Brazil, Indonesia and other countries around the world every year, majorly involved in eight sectors of energy, equipment manufacturing, new-energy vehicles, biological medicine, high-end consumption and electronics, environmental and energy conservation & municipal administration, maritime engineering and agriculture.

Exhibitions guided and supported by the Ministry of Commerce of the People's Republic of China

cippe, CIEEX, CXIAF, ICME, CIBES

Exhibitions approved by the Ministry of Commerce of the People's Republic of China

cippe, CIEEX, CXIAF, H-expo, IME Xinjiang, Xinjiang Construction Machinery Exhibition, CIBES, SIEP

Exhibitions certified by UFI

cippe, IMEX, CIAI, CXIAF, IME Xinjiang, ICME, FMEX

Through the cooperation, Zhenwei Exhibitions has undertaken government-sponsored exhibitions with a total exhibition area up to 1,700,000 square meters and served more than 2,000,000 merchants.

It is worth mentioning that the nine national exhibitions undertaken and served by Zhenwei Exhibitions, including the Smart China Expo (Chongqing), World Intelligence Congress (Tianjin), China International Fair for Trade in Services (Beijing), China International Consumer Products Expo (Haikou), China International Fair for Investment & Trade (Xiamen), Digital China Summit (Fuzhou), ZGC Forum (Beijing), China Marine Economy Expo (Shenzhen), and China-Arab States Expo (Yinchuan), have been highly valued by the central leadership. President Xi Jinping also sent congratulatory letters to and gave important instructions on these exhibitions.