



The 18th Shanghai International Electric Vehicle Supply Equipment Fair

2023 Shanghai International Optical Storage and Charging Industry Exhibition

EXHIBITION REPORT

2023.08.29-31

Shanghai National Convention and Exhibition Centre

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Zhenwei New Energy Exhibition Series

The 18th Shanghai International Electric Vehicle Supply Equipment Fair
2023 Shanghai International Optical Storage and Charging Industry Exhibition

EXHIBITION REPORT

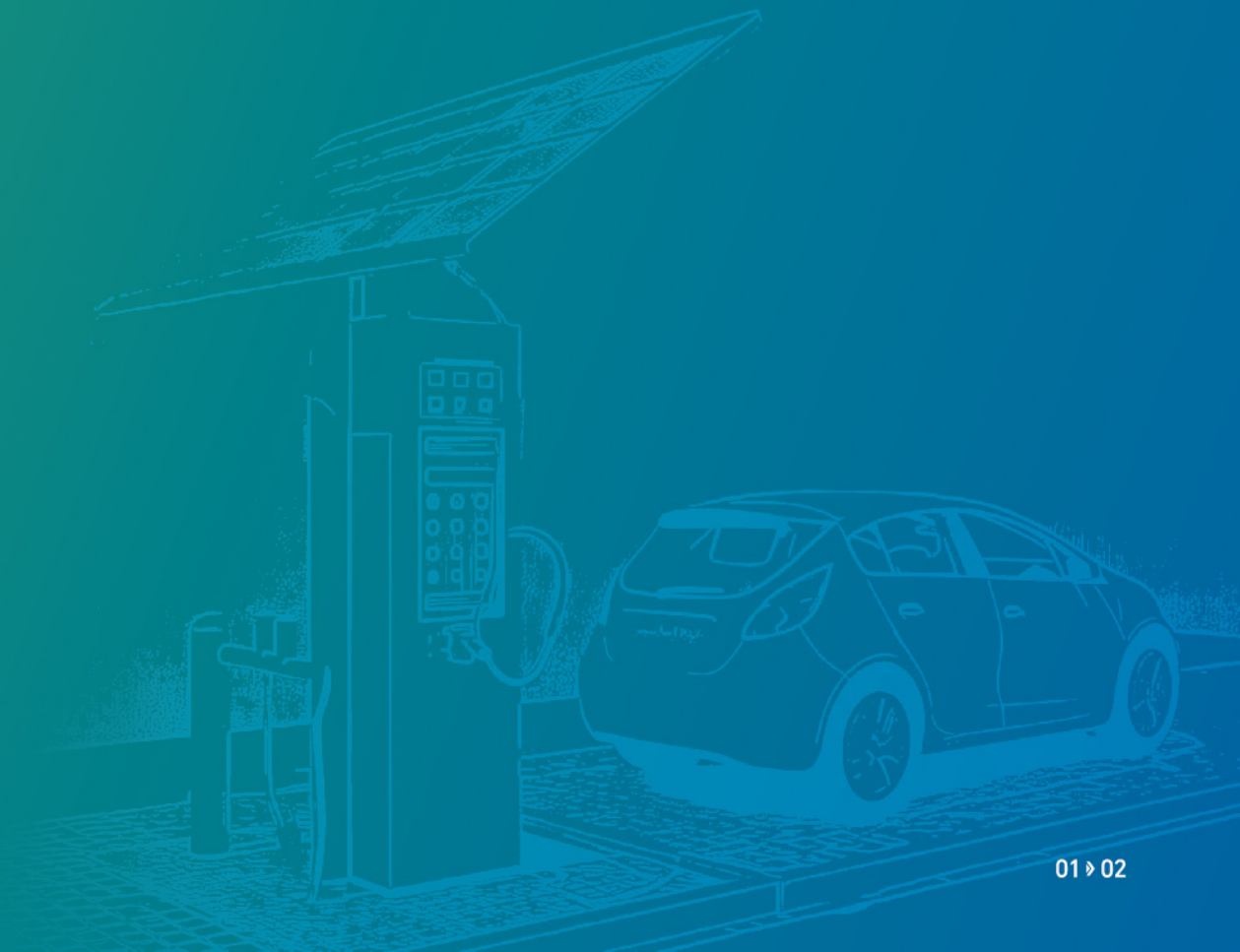
2023

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OVERVIEW OF THE >> EXHIBITION



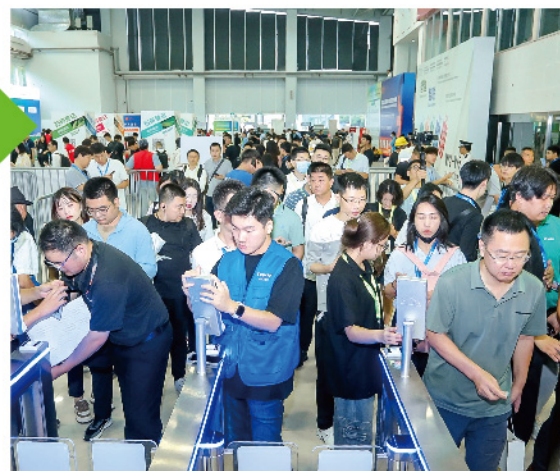
OVERVIEW OF THE EXHIBITION



01

30,000

Nearly 30,000 square metres of exhibition space



03

350

More than 350 purchase matching meetings held during the exhibition period



05

150,000,000

3 days of the exhibition, intentional transactions amounted to 150 million yuan



02

500

More than 500 famous brands in the industry



04

50,000 / 150

Nearly 50,000 professional visitors, more than 150 purchasing groups



The 18th Shanghai International Electric Vehicle Supply Equipment Fair
2023 Shanghai International Optical Storage and Charging Industry Exhibition

Come to Zhenwei Exhibition See the wind vane of industry development



Gathering of Chinese and foreign famous enterprises Advanced products on the same stage

Zhenwei new energy series of exhibitions began in 2015 held, as of 2023 has been successfully held 18 sessions, has developed into China's charging pile industry in the benchmark exhibition.

We are committed to creating a brand display, publicity and promotion, technical exchanges, trade co-operation, meetings and seminars as one of the integrated service platform for exhibitors to provide better and better quality of service, to create a high-profile, far-reaching influence in China and even the world's new energy industry, the world's photovoltaic storage and charging industry development conference.



EXHIBITOR AND >> EXHIBITS





Display 500+ brands on site

Experience the development of the new energy industry

The exhibition site displays intelligent charging solutions, supporting facilities solutions, advanced charging technologies, intelligent parking systems, on-board power supply, capacitors, storage batteries and battery management systems, connectors, photovoltaic systems, energy storage systems, charging facilities construction and operation solutions, optical storage and charging integration solutions and vehicle-pile coordinated development solutions.

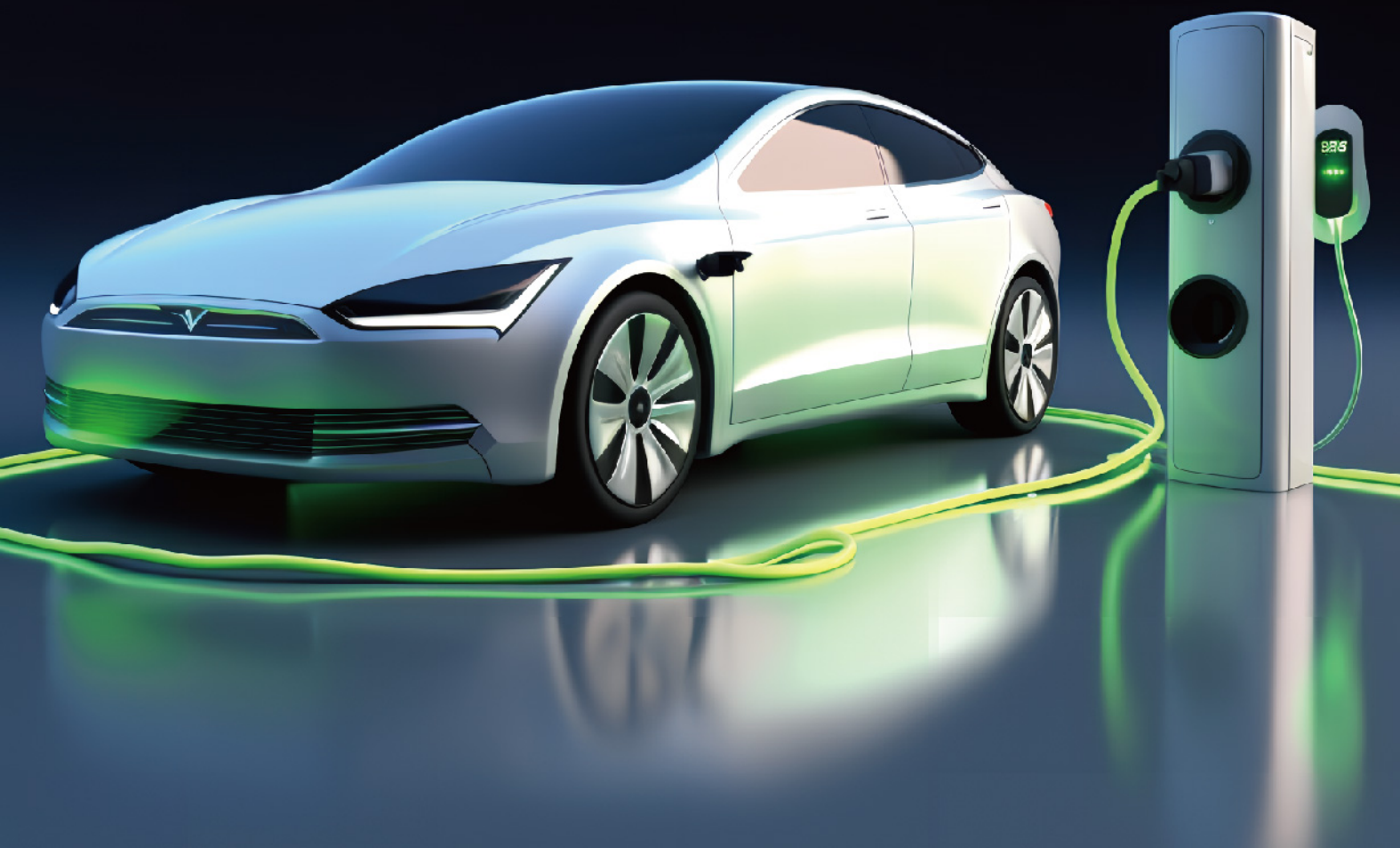
Attracting more than 500 well-known Chinese new energy industry brands to the exhibition, displaying more than 400 pieces of new products in the field of optical storage and charging, representing the new energy vehicle charging facilities industry and the latest level of development of the optical storage and charging industry.



※ The rankings are not in any specific order and due to space limitations, not all are fully listed.

New Technology New Products New Applications

A number of leading enterprises to show the industry's cutting-edge technology



SINDI TECHNOLOGIES CO.,LTD

960kW 12-gun Fully Flexible Supercharger
Brings More Value to Users with Innovation

'ZTE Xindi Charging Facility is a new energy brand of Shenzhen ZTE Xindi Technology Co., Ltd, with business scope covering new energy vehicle charging system, new energy supporting photovoltaic power generation system, new energy energy storage system and many other fields.

Our products are widely used in the construction of new energy public charging stations in China and overseas, including charging stations along highways, special charging stations, and charging stations in parks and communities.



JIANGXI LVC-CHONG CHARGING TECHNOLOGY CO.,LTD

Sharing Donkey Charging in East and West, South and North

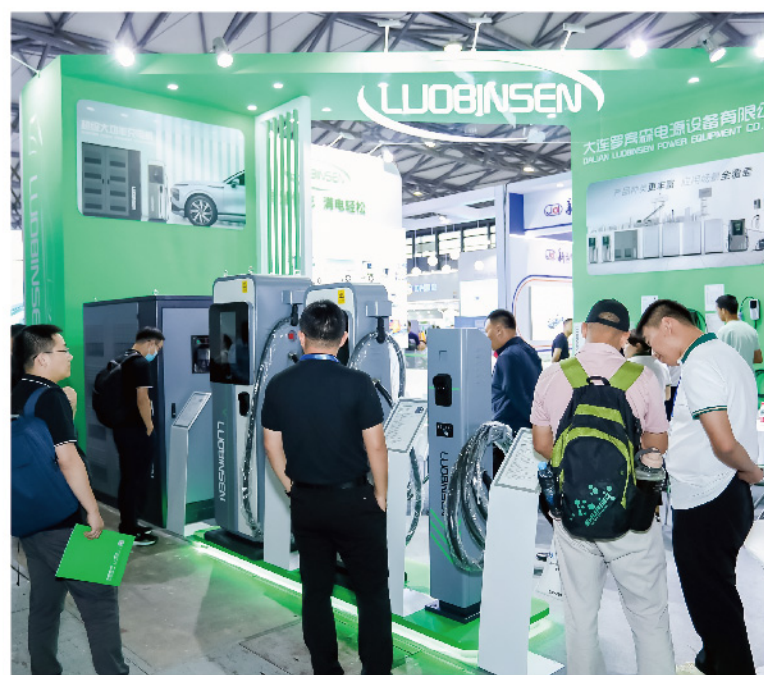
Jiangxi Donkey Charge Charging Technology Co., Ltd. is a set of intelligent charging pile research and development, production, sales, operation in one of the Internet of Things technology-based enterprises, registered capital of 50 million yuan, with 13,000m modern manufacturing base.

Has passed the national high-tech enterprises, Jiangxi Province, 'speciality and new' enterprises, Jiangxi Province, professional small giant enterprises and a series of identification, the production of charging pile products won the 'Jiangxi Famous Brand Products' honour.

DALIAN LUOBINSEN POWER EQUIPMENT CO., LTD

China's leading provider of charging station construction solutions

Dalian Robinson Power Equipment Co., Ltd. was founded in 2008, headquartered in Dalian Economic and Technological Development Zone. The company has always focused on power technology innovation and market expansion, after more than 10 years of development with high quality and reliable product quality and perfect service guarantee system, has become a leading new energy vehicle charging equipment manufacturers!



ANFU NEW ENERGY TECHNOLOGY CO.

Contribute to the sustainable development of new energy

The company has been awarded the title of 'Municipal Enterprise Technology R&D Centre' and 'Patent Demonstration Enterprise Unit', and has passed the certification of three systems. The company focuses on the production and sales of new energy vehicle charging piles, low-voltage electrical components, photovoltaic power equipment, 5G integrated communication cabinets and complete sets of power equipment.



SHJIAZHUANG KELIN ELECTRIC CO., LTD.(KE)

Scientific and technological innovation
Long-term existence

Shijiazhuang Kelin Electric Co., Ltd. is a state-recognized enterprise technology centre and a listed company on the main board of Shanghai A-share. Through decades of development, the company has grown into a first-class domestic electrical enterprise with R & D, production and sales, and its main business includes smart grid, new energy and Internet + three major segments.



JIANGXI RUIHUA INTELLIGENT TECHNOLOGY CO., LTD

New energy minimalist charging pioneer

Jiangxi Ruihua Intelligent Technology Co., Ltd, was initiated in July 2018 in Ruichang, Jiangxi Province, and successfully got the national high-tech enterprise certificate in 2019, and then successfully got the speciality new enterprise qualification certification in 2021, Ruihua is a new energy production enterprise integrating scientific research, design, manufacturing and sales, specializing in the research and development, manufacturing and sales of new energy charging piles and power storage systems, and is committed to Ruihua is a new energy production enterprise integrating scientific research, is committed to providing a one-stop solution of charging pile technology and production for the world.





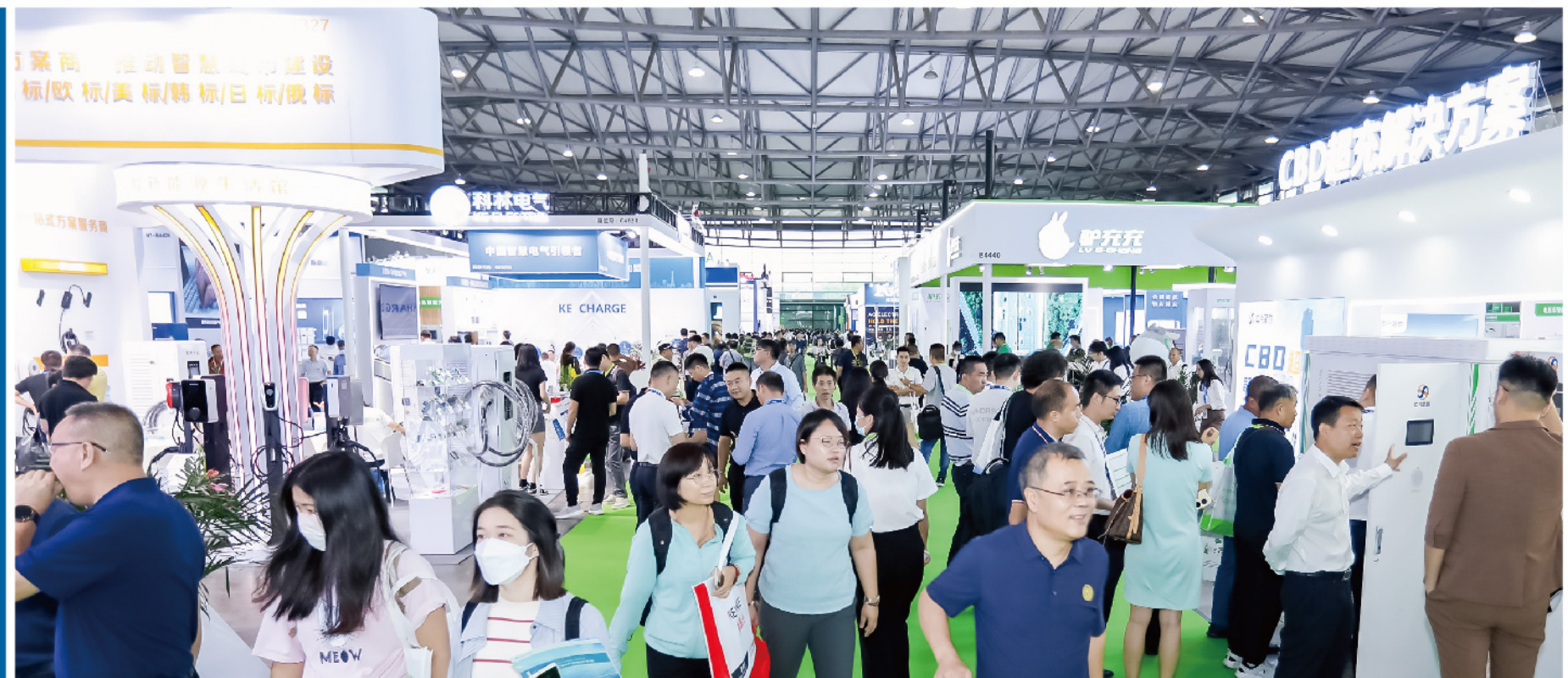
THE EFFECT OF EXHIBITION >>



37,910 professional buyers from China and abroad

Reaching a deal is our only goal!

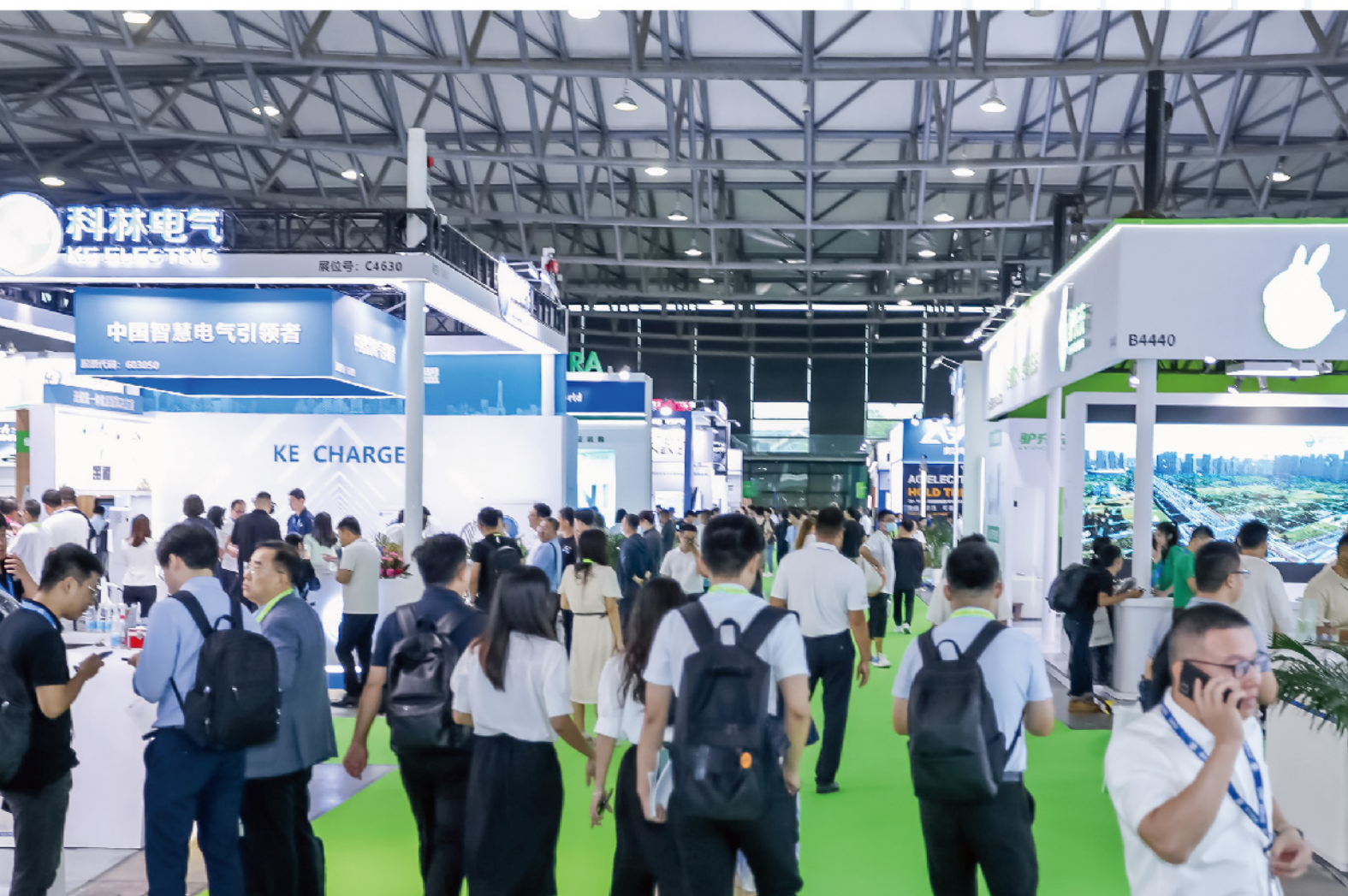
Taking the market demand for charging piles and optical storage and charging in the Yangtze River Delta region as a reference, the 2023 show went to more than 100 industrial centres in Shanghai, Nanjing, Suzhou, Hangzhou, Xiamen, Hefei and Nanchang, visited industrial parks and thousands of charging pile factories, conducted in-depth research on the hot issue of industrial development, gained an insight into the market growth points, and made every effort to invite professional buyers to the show.



Helping enterprises to reach a deal is our only pursuit!

Intentional transaction amounted to RMB 1.5 million during the exhibition.

The exhibits that reached deals mainly focused on intelligent charging solutions, supporting facilities solutions, advanced charging technologies, intelligent parking systems, connectors, photovoltaic systems, energy storage systems, charging facilities construction and operation solutions, optical storage and charging integration solutions and vehicle-pile coordinated development solutions.



CONCURRENT ACTIVITIES >>



6 industry cutting-edge forums

3 Ambassadors

1 Academician of the Chinese Academy of Sciences

Industry leaders gathered to talk about the direction of new energy development

The exhibition was held concurrently with: 'China International New Energy Vehicle Charging Facilities Industry Development Conference', 'China International Optical Storage and Charging Innovation Development Conference', 'China New Energy Battery and Energy Storage Industry Summit', '2023 Charging and Switching Public Platform Enabling the High-Quality Development of New Energy Vehicle Industry Forum', 'China Electric Vehicle Charging Station Operators Development Conference', 'Urban Bus New Energy Charging Technology Development Seminar'. The conference and a series of forums brought together the world's leading new energy enterprises, authoritative institutions, industry leaders and experts to help charging and switching enterprises to quickly open up the vast market at home and abroad, which has been praised by the on-site enterprises and the audience.



6 meetings



50 Speakers



3500 Audience



82% mid to senior level share



50 Media Participants



250,000 overall exposure



Concurrent Events

2023.8.29 All day

China International New Energy Vehicle Charging Facilities Industry Development Conference

Shanghai New International Expo Centre Hall N1 Main Forum Area

2023.8.29 AM

China International Photovoltaic Storage and Charging Innovation Development Conference

Meeting Room M42, Mezzanine Level N1&N2, Shanghai New International Expo Centre

2023.8.29 PM

China New Energy Battery and Energy Storage Industry Summit

Conference Room M42, N1&N2 Mezzanine, Shanghai New International Expo Centre

2023.8.30 AM

2023 Charging and Switching Public Platform Enabling High Quality Development of New Energy Vehicle Industry Forum

Shanghai New International Expo Centre Hall N1 Main Forum Area

2023.8.30 AM

2023 Public Transport Lecture Theatre (II)

Seminar on New Energy Charging Technology Development for Urban Buses

Meeting Room N1-M40, Shanghai New International Expo Centre (SNIEC)

2023.8.30 PM

China Electric Vehicle Charging Station Operators Development Conference

Shanghai New International Expo Centre, Hall N1, Main Forum Area

SPEAKER



Zhou Xiaoxin
Chinese Academy of Sciences (CAS) Academician



Yin Dan
State Information Centre, Economic Consulting Centre Director of New Energy Vehicle Business



Gao Xuesong
Facility Services Working Committee, China Society for Promotion of International Economic and Technical Cooperation (CSPIETC) Secretary General



Zou Yalan
Guangdong Charging Facilities Association Vice President and Secretary General



Liu Huiping
Green Transportation Committee, Shanghai Transportation Engineering Society Director



Liu Hua
Shenzhen New Energy Vehicle Industry Association Executive Chairman and Secretary General



Peng Wenke
General Manager of Extreme Charging Eco-Centre, Guangzhou Juwan Technology & Research Co. Secretary General of Electric Vehicle Industry Extreme Charging Eco-Alliance



Zhu Hao
Institute of Traffic Planning, Shanghai Institute of Urban-Rural Construction and Traffic Development Director



Han Sangkook
Deputy Consul General, Consulate General of the Republic of Korea in Shanghai



Donlaporn Ajavarakula
Investment Consul, Royal Thai Consulate General Shanghai Director General of the Board of Investment of Thailand, Shanghai Office



Damian Santosh Samson
Commercial Consul, Consulate General of Malaysia in Shanghai



Li Kang
China Electric Vehicle Charging Infrastructure Director of Industry Research Department, China Electric Vehicle Charging Infrastructure Promotion Alliance



Ding Xiaohua
Deputy Director, Shanghai New Energy Vehicle Public Data Acquisition and Monitoring Research Centre



Peng Peng
Secretary General of China New Energy Power Investment and Financing Alliance



Li Lili
Deputy Director, Institute of Optical Storage and Direct Flexibility Application Technology, Tsinghua Sichuan Energy Internet Research Institute



JU Chen
Deputy General Manager of Shanghai Lianlian Ruikong Energy Technology Co.



Gao Bo
Deputy Secretary General, China Electronics Industry Standardisation Technology Association



Lei Hongjun
Yangzijiang Automobile Group Corporation



He Xu
Head of Charging and Switching Planning and Management Department of Shanghai Azera Automobile



Zhai Wenlun
General Manager of Shanghai Terceel New Energy Co.



Gan Chunming
Product Director, Shenzhen Yipu Le's Technology Co.



Zhong Xiangyu
Senior Project Engineer, Energy & Industrial Automation Division, UL Solutions



Liu Zuobin
President, Fujian Nebula Electronics Co. Director, Nebula Intelligence (Fujian) Energy Technology Co.



Zhu Jiren
Promotion Department, Shanghai Parking Information Technology Co.



Zhang Jiyan
Director of Digital Energy Solutions, Smartlight Institute



Zhao Fei
Researcher, Xi'an Jiaotong University



Wei Mingdeng
Professor, Fuzhou University



Wang Chuan
Director of Digital Marketing, Little Elephant Business



Wang Xinggang
Ministry of Water Resources and Transport Doctor, Nanjing Institute of Water Resources Science, National Energy Administration



He Yi Zhou
Director of Shanghai Qibu New Energy Technology Co.



Liu Ping
Director of R&D, Lirong New Energy Technology (Tianjin) Co.



Hu Lingling
General Manager of Paulette (Shanghai) New Energy Technology Co.



Li Zijun
Director of Energy Storage Centre, Xi'an Huirong New Energy Technology Co.



Yan Rong
Deputy General Manager, Product Development, Shanghai Aowei Technology Development Co.



Guo Xinting
Head of Digital Grid Business, DNV Asia Pacific



Xu Feilong
Director of Special Power Marketing, Tianjin Pulan Energy Technology Co.



Zhai Siqi
Editor-in-Chief, Charge and Switching Research Institute



Su Xingxing
Co-Founder, Ningbo Weilai Power Charging Station Management Co.



Kong Yuan
Head of Digital Platform, ABB E-Mobility China



Yu Feng
Head of Digital Platform, ABB E-Mobility China Shanghai Jiangda Technology Development Co. Senior Manager, Industry Sales Department

※ Partial guest speakers, ranked in no particular order.

2023 Golden Pile Award China Top Ten Charging Pile Brands Award Ceremony

'Golden Pile Award' is an annual award to recognise the development achievements of China's charging technology, aiming to encourage outstanding enterprises to strengthen technological innovation, improve service quality, and promote the development of China's charging infrastructure construction, and has become an award with a large number of participating enterprises in the field of China's charging facilities, a high degree of gold content, and a great influence.

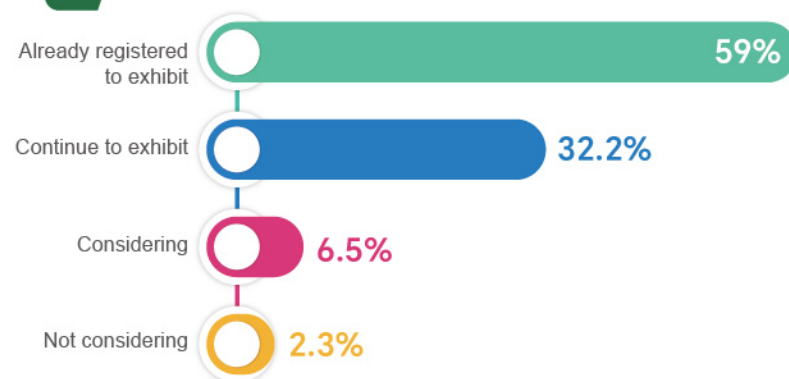
The 2023 'Golden Pile Award' is jointly initiated by New Energy Vehicle Industry Network, Charging & Switching Research Institute and the organising committee of Shanghai International Charging Facilities Industry Exhibition, and the scope of the award covers the two major fields of charging equipment manufacturing and charging facilities operation.



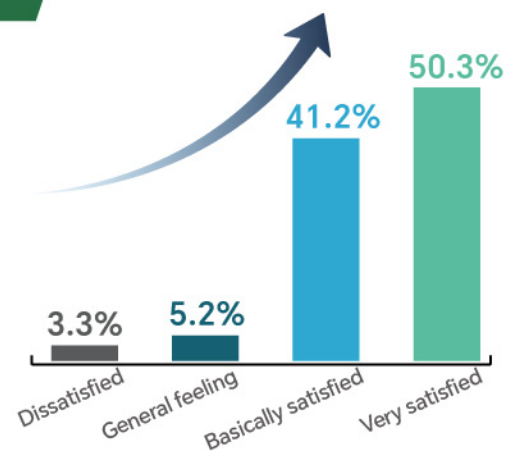
EXHIBITION DATA >>

DATA ANALYSIS OF EXHIBITORS

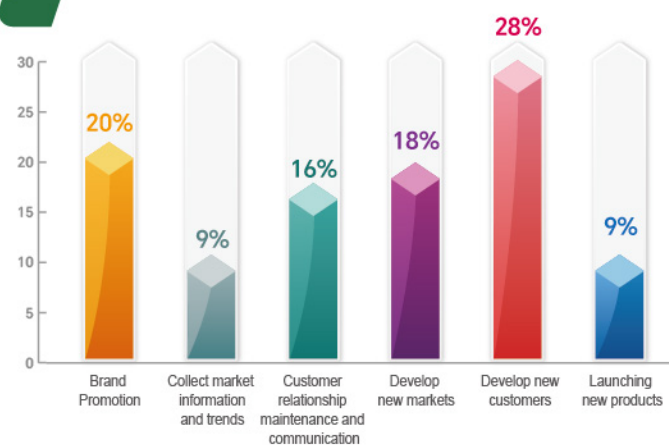
01 Whether to consider the next exhibition



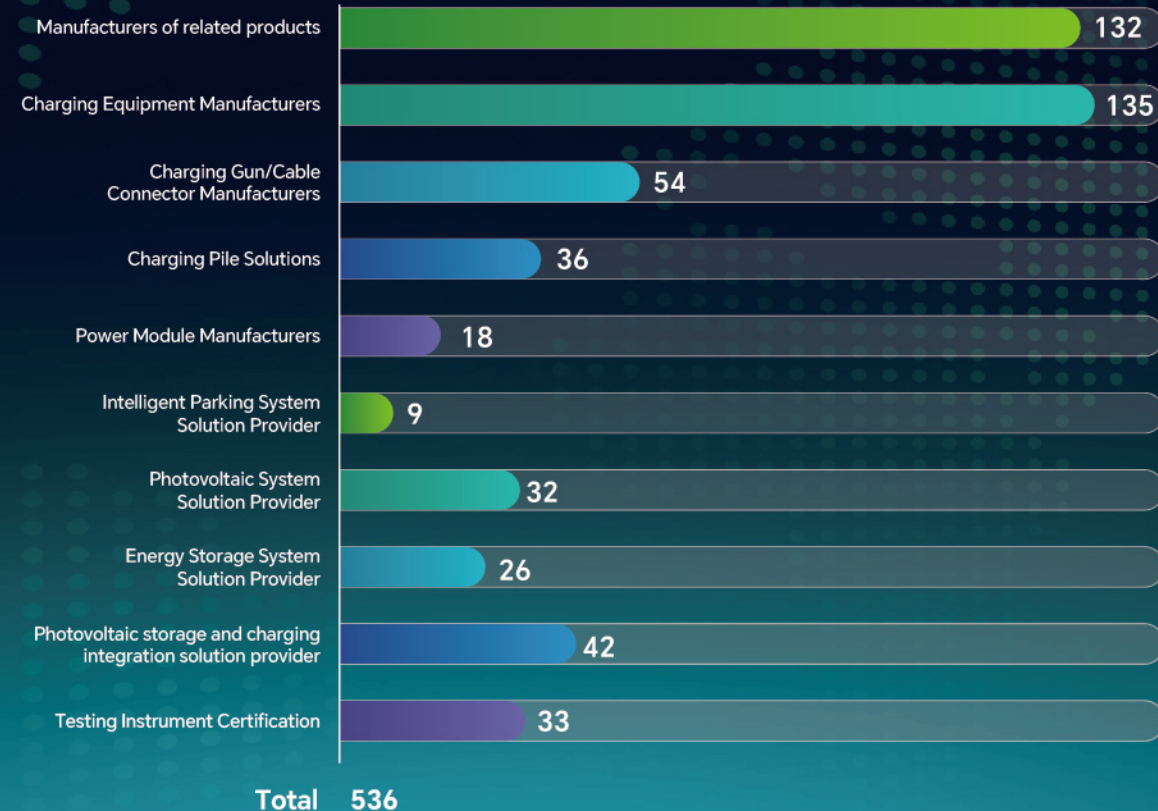
02 Exhibitor Satisfaction Survey



03 Analysis of Exhibit Gains



04 Exhibitor Categories



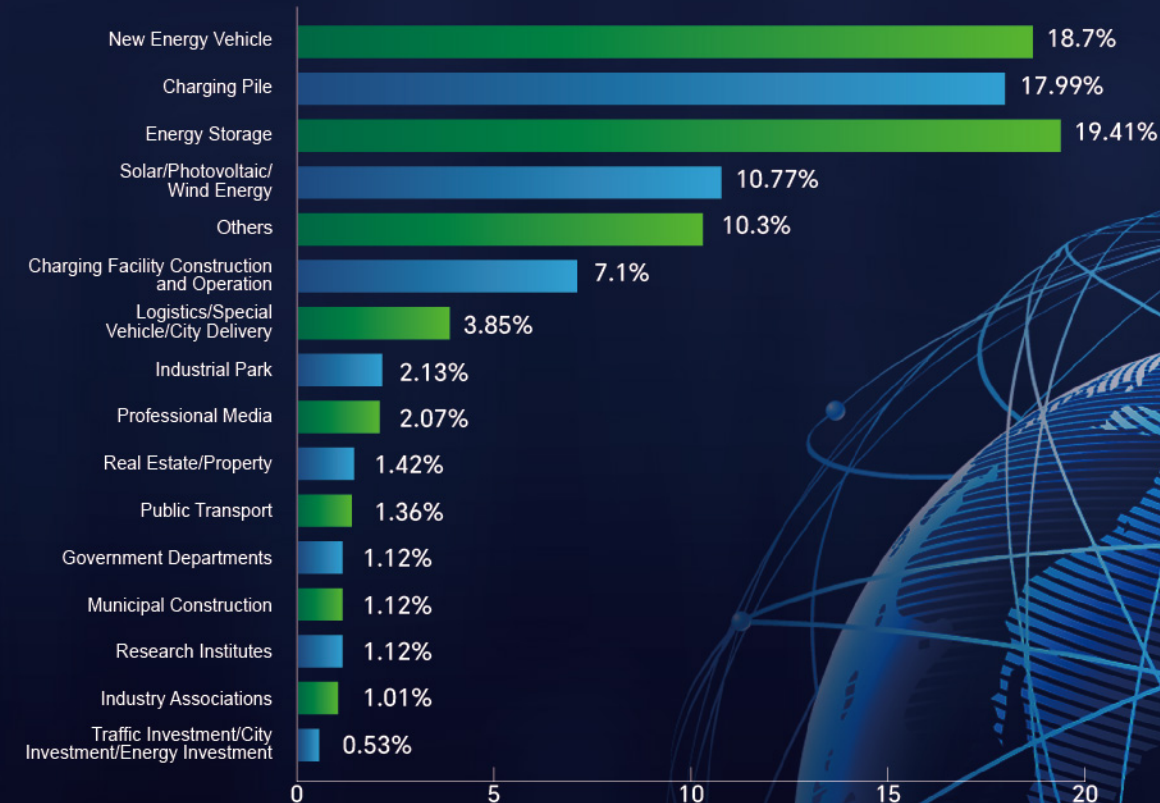
05 Continuous Exhibitors



ATA ANALYSIS OF BUYER



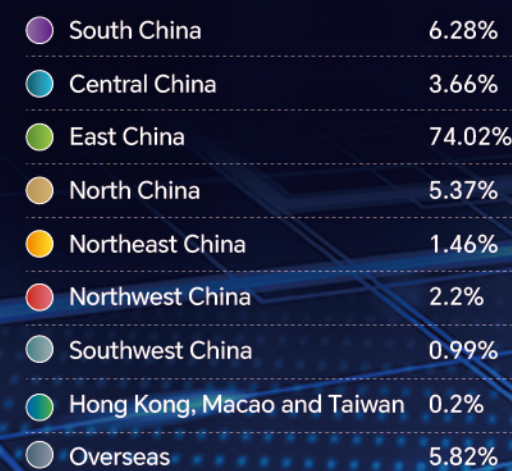
01 Visitor Industry Category Analysis



Zhenwei Charging Facilities Exhibition and Zhenwei Optical Storage & Charging Exhibition share the data resources of Zhenwei Exhibition, a global comprehensive exhibition service provider, and have established a buyer database of more than 600,000 articles, so as to precisely target the needs of exhibition enterprises by inviting high-end buyers on a one-to-one basis and accurately targeting the groups with purchasing power and purchasing influence, such as decision-makers, engineers and purchasing departments. Decision makers, engineers and purchasing department have the right to make purchasing decisions and purchasing influence people, to create an effective exhibition platform.

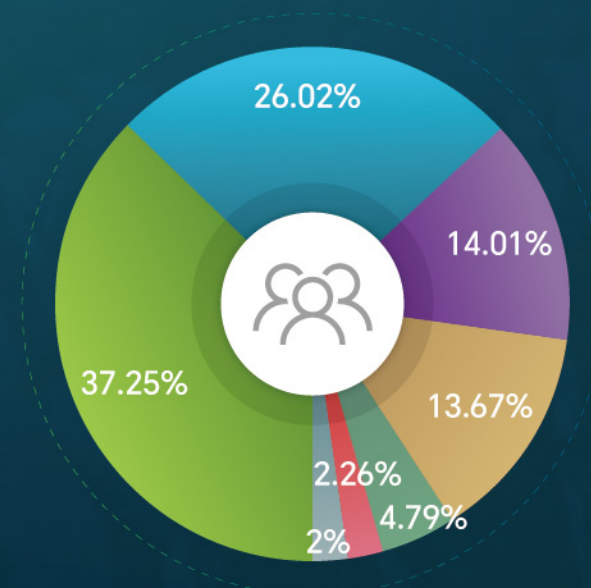
2023 Zhenwei Charging Facilities Exhibition (Shanghai Exhibition), Zhenwei optical storage charging exhibition (Shanghai Exhibition) on-site audience total of 50,000 people, divided by administrative regions in terms of domestic audience, the audience from South China accounted for 6.28%, 3.66% of Central China, East China accounted for 74.02% of the audience, North China accounted for 5.37%, Northeast China accounted for 1.46%, Northwest China accounted for 2.2%, Southwest China accounted for 0.99%, Hong Kong and Macao accounted for 0.99%, 0.99%, Hong Kong, Macao and Taiwan 0.2%, and foreign visitors 5.82%.

02 Visitor Regional Analysis

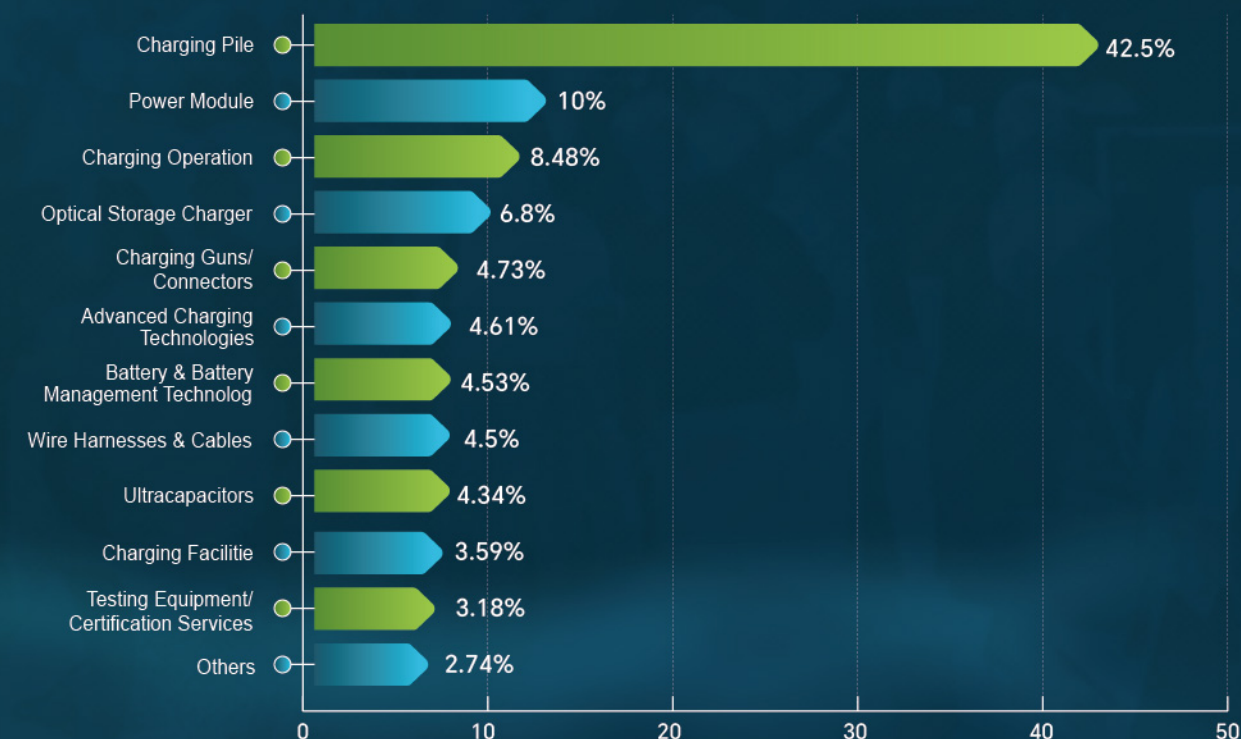


02 Audience Functional Classification

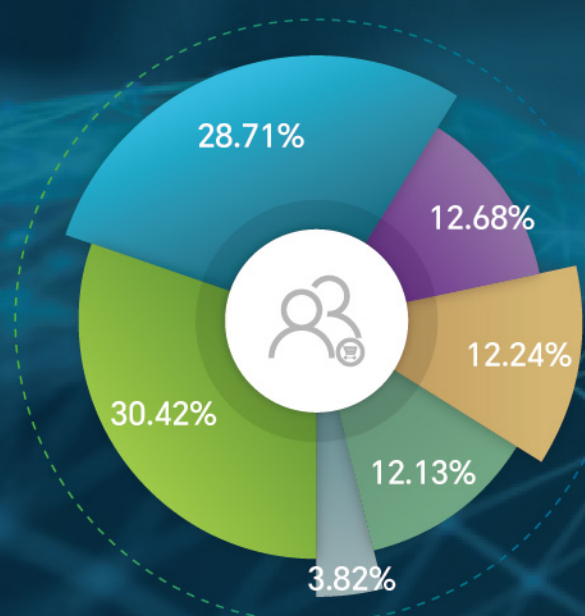
Marketing	37.25%
Sales	26.02%
Research/Technology	14.01%
Purchasing	13.67%
Manufacturing	4.79%
Engineering/Maintenance	2.26%
Other	2%



04 Purchase intention classification of buyers

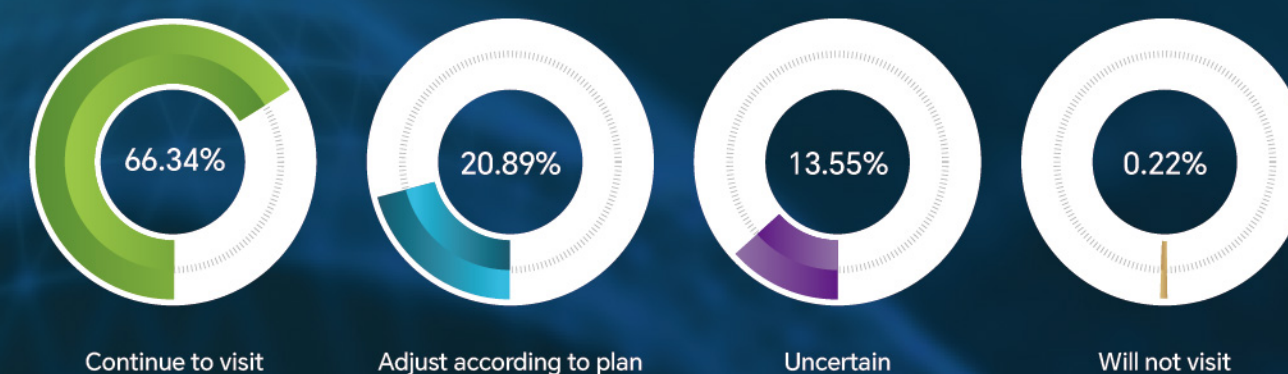


03 Visitor Demand Classification



Sourcing Products	30.42%
Collecting Market Information	28.71%
Participate in technical exchange meetings	12.68%
Meeting with customers	12.24%
Seeking agent/co-investment	12.13%
Make reference for the next exhibition	3.82%

05 Visitors' intention to visit next year





Zhenwei Exhibitions

Integrated Service Provider of Global Exhibition

stock code: 834316

The largest private exhibition company in China
Top Ten Most Influential Exhibition Enterprises in China
Vice President Unit of China Convention and Exhibition Economy Research Association
Vice Chairman Unit of China International Chamber of Commerce Exhibition Committee
Member of National Standardisation Technical Committee of Exhibition Industry

Zhenwei International Exhibition Group (Hereinafter referred to as Zhenwei Exhibitions), founded in 2000 and listed on the New Third Board on November 24th, 2015 (Stock Code: 834316), is the largest private-owned exhibition company in China, a member of National Technical Committee on Convention and Exhibition of Standardization Administration of China, a vice-chairman unit of China Convention / Exhibition / Event Society, and the exhibition organization with the most certifications of UFI in China. According to statistics of the Annual Report on China's Exhibition Industry (2018) issued by China Council for the Promotion of International Trade (CCPIT) in 2019, the amount of exhibitions organized by Zhenwei Exhibitions ranks first among domestic exhibition organizing enterprises. With exhibition as the core of its business, Zhenwei Exhibitions integrates exhibition and conference, data and information, e-commerce, design and creative communication, having developed into a leading comprehensive service provider of global exhibitions.

Zhenwei Exhibitions organizes nearly 100 professional exhibitions and events in China, the United States, Germany, France, Russia, Canada, Brazil, Indonesia and other countries around the world every year, majorly involved in eight sectors of energy, equipment manufacturing, new-energy vehicles, biological medicine, high-end consumption and electronics, environmental and energy conservation & municipal administration, maritime engineering and agriculture.

Exhibitions guided and supported by the Ministry of Commerce of the People's Republic of China
cippe, CIEEX, CXIAF, ICME, CIBES

Exhibitions approved by the Ministry of Commerce of the People's Republic of China
cippe, CIEEX, CXIAF, H-expo, IME Xinjiang, Xinjiang Construction Machinery Exhibition, CIBES, SIEP

Exhibitions certified by UFI
cippe, IMEX, CIAI, CXIAF, IME Xinjiang, ICME, FMEX

Through the cooperation, Zhenwei Exhibitions has undertaken government-sponsored exhibitions with a total exhibition area up to 1,700,000 square meters and served more than 2,000,000 merchants.

It is worth mentioning that the nine national exhibitions undertaken and served by Zhenwei Exhibitions, including the Smart China Expo (Chongqing), World Intelligence Congress (Tianjin), China International Fair for Trade in Services (Beijing), China International Consumer Products Expo (Haikou), China International Fair for Investment & Trade (Xiamen), Digital China Summit (Fuzhou), ZGC Forum (Beijing), China Marine Economy Expo (Shenzhen), and China-Arab States Expo (Yinchuan), have been highly valued by the central leadership. President Xi Jinping also sent congratulatory letters to and gave important instructions on these exhibitions.