



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code 股份編號: 00343)

NOTIFICATION LETTER 通知信函

23 July 2019

Dear Shareholder,

Culturecom Holdings Limited (the "Company")
– Notice of Publication of the 2018/ 2019 Annual Report, Circular, Notice of Annual General Meeting and Proxy Form (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.culturecom.com.hk and the HKEXnew's website at www.hkexnews.hk. If you have chosen to receive the Corporate Communication[#] in printed form(s), the arranged printed form(s) of the Current Corporate Communication is enclosed.

If you would like (i) to receive future corporate communications from the Company in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form) or (ii) to change the language in which you receive Corporate Communication in printed form, please complete the Change Request Form on the reverse side and send it to the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar"), at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to culturecom.ecom@computershare.com.hk. The Change Request Form may also be downloaded from the Company's website at www.culturecom.com.hk or the HKEXnew's website at www.hkexnews.hk.

If you have chosen (or are deemed to have consented) to receive the website version of the Corporate Communication but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

You are entitled at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar or by email to culturecom.ecom@computershare.com.hk to change your choice of language(s) and/or means of receipt of future Corporate Communication, notwithstanding any contrary instructions previously conveyed by you to the Company.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2997 2817 during business hours from 9:00 a.m. to 5:30 p.m. Monday to Friday, excluding public holidays or send an email to culturecom.ecom@computershare.com.hk.

By Order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

[#] Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

敬啟者：

文化傳信集團有限公司（「本公司」）
– 2018/2019年報、通函、股東週年大會通告及代表委任表格（「本次公司通訊」）之發佈通知

本公司之本次公司通訊之中，英文版本已上載於本公司網站（www.culturecom.com.hk）及香港交易所披露易網站（www.hkexnews.hk），歡迎瀏覽。如閣下已選擇收取公司通訊[#]之印刷本，本次公司通訊已按閣下所選定的公司通訊語言版本隨本函附上。

如閣下欲(i)收取公司將來的公司通訊之印刷本，以取代於公司網站登載的電子本(或收取於公司網站登載的公司通訊電子本，以取代印刷本)或(ii)更改所收取的公司通訊印刷本的語言版本，請閣下填妥在本函背面的變更申請表，並在變更申請表上簽名，然後把變更申請表寄回本公司之香港股份登記處香港中央證券登記有限公司（「香港股份登記處」），地址為香港灣仔皇后大道東183號合和中心17M樓。倘若閣下在香港投寄，可使用變更申請表內的郵寄標籤寄回，而毋須在信封上貼上郵票；否則，請貼上適當的郵票。閣下亦可把已填妥之變更申請表之掃描副本電郵到 culturecom.ecom@computershare.com.hk。變更申請表可於本公司網站（www.culturecom.com.hk）或香港交易所披露易網站（www.hkexnews.hk）內下載。

如閣下已選擇(或被視為已同意)收取公司通訊之網上版本但因任何理由以致收取或接收本次公司通訊上出現困難，只要閣下提出要求，本公司將儘快寄上所要求的本次公司通訊的印刷本，費用全免。

閣下可以隨時透過香港股份登記處以書面或透過電郵至 culturecom.ecom@computershare.com.hk 通知本公司，更改日後收取本公司通訊之語言版本及/或收取方式的選擇，儘管閣下早前曾向本公司作出任何其他指示。

如閣下對本函內容有任何疑問，請致電本公司電話熱線(852) 2997 2817，辦公時間為星期一至五（公眾假期除外）上午九時正至下午五時三十分或電郵至 culturecom.ecom@computershare.com.hk。

承董事會命
文化傳信集團有限公司
董事總經理
關健聰

二零一九年七月二十三日

[#] 公司通訊包括但不限於：(a)董事會報告、其年度帳目連同核數師報告及財務摘要報告(如適用)；(b)中期報告及其中期摘要報告(如適用)；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。



Name(s) and address of Shareholder(s) 股東之姓名及地址:

Change Request Form 變更申請表

To: **Culturecom Holdings Limited (the "Company")**
(Stock Code: 00343)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

致: **文化傳信集團有限公司 (「本公司」或「貴公司」)**
(股份代號: 00343)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We have already received a printed copy of the Current Corporate Communication in English / Chinese or have chosen (or am/are deemed to have consented) to read the Current Corporate Communication posted on the Company's website:
本人/我們已收取本次公司通訊之英文/中文印刷本或已選擇 (或被視為已同意) 查閱 貴公司網站所登載之本次公司通訊:

Part A I/We would like to receive a printed version of the Current Corporate Communication of the Company in the manner as indicated below:

甲 部 本人/我們現欲以下列方式收取 貴公司本次公司通訊之語言印刷本:

(Please mark (X) in ONLY ONE of the following boxes 請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- I/We would like to receive a printed copy in English only.
本人/我們現欲僅收取一份英文印刷本。
- I/We would like to receive a printed copy in Chinese only.
本人/我們現欲僅收取一份中文印刷本。
- I/We would like to receive both the printed English and Chinese copies.
本人/我們現欲收取英文和中文各一份印刷本。

Part B I/We would like to change the choice of language(s) and/or means of receipt of future Corporate Communication of the Company as indicated below:

乙 部 本人/我們現欲更改以下列方式收取 貴公司日後公司通訊之語言版本及/或收取方式:

(Please mark ONLY ONE (X) in the following boxes 請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to read the Website version of all future Corporate Communication published on the Company's website in place of receiving printed copies; and receive an email notification of the publication of Corporate Communication on the Company's website; **OR**
透過本公司網站查閱所有日後刊發之公司通訊之網上版本, 以代替印刷本, 並收取公司通訊已在本公司網站刊發之電郵通知; 或

Email Address 電郵地址

(The Company will send to the email address provided above (if any) a notification of the availability of the Corporate Communication on the Company's website in the future. If no email address is provided, only a notification letter of the publication of Corporate Communication on the Company's website will be sent. Please provide the email address in English Capital Letters and the email address is used for notification of release of Corporate Communication only)
(本公司日後會在本公司網站發時發出通知至以上提供之電郵地址 (如有)。如未有提供電郵地址, 則會發出公司通訊已在網上刊發的通知信函予閣下。請以英文正楷填寫電郵地址, 以上電郵地址僅供用作通知公司通訊已發佈。)

- to read the Website version of all future Corporate Communication published on the Company's website in place of receiving printed copies; and receive a notification letter of the publication of Corporate Communication on the Company's website; **OR**
透過本公司網站查閱所有日後刊發之公司通訊之網上版本, 以代替印刷本, 並收取公司通訊已在本公司網站刊發之通知信函; 或
- to receive the printed English version of all future Corporate Communication only; **OR**
僅收取所有日後公司通訊之英文印刷本; 或
- to receive the printed Chinese version of all future Corporate Communication only; **OR**
僅收取所有日後公司通訊之中文印刷本; 或
- to receive both printed English and Chinese versions of all future Corporate Communication.
同時收取所有日後公司通訊之英文及中文印刷本。

Contact telephone number 聯絡電話號碼 Signature(s) 簽名 Date 日期

Notes 附註:
1. Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTERS on the top left hand corner in this Change Request Form if you downloaded this form from the web.
請閣下清楚填妥所有資料。倘若閣下從網上下載本變更申請表, 請於本表左上方用英文正楷清楚註明閣下的姓名及地址。
2. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid.
如屬聯名股東, 則本變更申請表須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
3. Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
4. For the avoidance of doubt, we do not accept any other instructions written on this Change Request Form.
為免存疑, 任何在本變更申請表上的額外手寫指示, 本公司將不予處理。
5. Please note that both printed English and Chinese versions of all the Company's Corporate Communication which we have sent to our shareholders in the past 12 months are available from the Company on request. They are also available on the Company's website (culturecom.ecom@computershare.com.hk) for five years from the date of first publication.
本公司備有於過去12個月曾寄發予股東的公司通訊的中、英文版印刷本, 可供索取。該等通訊文件亦由首次登載日期起計, 持續5年載於本公司網站(culturecom.ecom@computershare.com.hk)上。

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公司通訊包括但不限於:(a)董事會報告、其年度賬目連同核數師報告及財務摘要報告(如適用); (b)中期報告及其中期摘要報告(如適用); (c)會議通告; (d)上市文件; (e)通函; 及(f)代表委任表格。

郵寄標籤 MAILING LABEL

閣下寄回此變更申請表時, 請將郵寄標籤剪貼於信封上。
如在本港投寄必須貼上郵票。
Please cut the mailing label and stick this on the envelope to return this Change Request Form to us.
No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong